



## ACUHO-I Talking Points

Submitted June 2009 by Norbert W. Dunkel, ACUHO-I Past President

- **ACUHO-I's Annual Conference and Exposition**  
We had 947 delegates meet in Baltimore, Maryland's Inner Harbor for the 61st ACUHO-I Annual Conference and Exposition. The conference offered approximately 150 program sessions. Dr. Susan Komives served as the Scholar in Residence and Dr. George Kuh served as a general session speaker. The keynote speaker was environmental activist and leading sustainability advocate Robert Kennedy, Jr. Conference participants enjoyed 162 exhibitors with 194 booths displaying their products and services in the convention center.
- **ACUHO-I Annual Business Meeting**  
The ACUHO-I Annual Business Meeting was attended by 86 voting delegates. All voting delegates received a copy of the annual business meeting publication providing background information for all agenda items. Patty Martinez, Finance and Corporate Records Officer, provided an excellent summary of the ACUHO-I budget and the efforts taken by the Executive Board and Central Office staff to reduce Association expenses by approximately \$350,000 for the current fiscal year.

[The 2009 ACUHO-I Business Meeting report can be read here.](#)

- **ACUHO-I Strategic Plan**  
Mike Schultz, ACUHO-I President-Elect, provided leadership this year to take Association members and stakeholders through the development of a new ACUHO-I Strategic Plan. With the Strategic Plan now completed, the 2009 – 2010 ACUHO-I Executive Board will prioritize action plans to advance over the course of this coming year.

[The updated ACUHO-I Strategic Plan can be read here.](#)

- **Awards and Recognition**  
A number of our members and friends received awards for their incredible work and efforts not only during the past year but for several, over the course of their career.

ACUHO-I Award	Kay Rich
Betty L. Harrah Journal Manuscript of the Year	Alison Brandon Joan B. Hirt Tracey Cameron
James C. Grimm Leadership and Service Global Initiatives Herstory Research and Publication	Mike Eyster David Holmes Mary Ann Ryan Phyllis McCluskey-Titus
Robert P. Cooke Talking Stick Article of the Year	Joan M. Schmidt Darell Armentrout
S. Earl Thompson Presidential Service Award – Institution Presidential Service Award – Individual	Linda Anderson University of Maryland Baltimore County Pete Galloway

Our congratulations go out to all award recipients.

- **Credentialing Task Force**

Led by Sandi Scott Duex and Josh Goldman, the task force has completed focus groups and surveys to identify the area of assessment functions as the first area for certificate curriculum to be developed. In listening to the membership's desire for flexible learning, the program will be a blended model of face-to-face and self-directed learning. The task force has released an RFP for Learning Management System Software and eLearning instructional design and has spent considerable time developing the certificate programs operational policies and procedures to be approved by the executive board.

- **Central Office Update**

ACUHO-I's aggressive membership marketing recruitment, along with an active retention plan, has allowed ACUHO-I, as of June 15, 2009, to include 901 institutional members (806 from the United States and 95 from outside the US). Members come from 16 countries and territories. ACUHO-I enjoys a 93% member retention rate.

*The Journal of College and University Student Housing*, lead by editor Phyllis McCluskey-Titus, is proud to announce it received a GOLD award in the "Scholarly Journals – Most Improved" category for the Society of National Association Publications 29th Annual EXCEL Awards, recognizing the best and the brightest in association media and publishing. The ACUHO-I *Talking Stick* continues to provide excellent digital and print versions of its award winning news magazine. The digital magazine has been well-received and, to date, more than 500,000 digital pages have been viewed.

- **The 21st Century Project**

Three campuses were selected by competitive process as host sites for potential new residence halls following the guidelines of the ACUHO-I 21st Century Project. Indiana University in Bloomington, Baylor University in Waco, Texas, and Colorado College in Colorado Springs began the process in early 2009 with a series of "mini-summits." These meetings, modeling the original 21st Century Project summit, may be used to construct request-for-proposals from each campus. These RFPs would then be made to architecture and design firms that will then bid for the contract as normal.

More details are available online at [www.acuho-i.org](http://www.acuho-i.org) and [www.21stcenturyproject.com](http://www.21stcenturyproject.com).

- **Internationalization**

This past year was an incredible year for the Association's efforts to provide programs, services, and planning for our global members. The ACUHO-I China Study Tour took 26 members from five countries and visited four colleges and universities. The ACUHO-I Global Housing Summit in Hong Kong involved 85 individuals from 11 countries. This Summit produced eight initiatives for Executive Board consideration. Mike Schultz and Sallie Traxler were invited to the Arabian Gulf Region Housing Meeting where they presented and listened to how various gulf region countries could collectively plan for housing-related issues. An ACUHO-I Study Tour preceded the annual conference and exposition where participants visited several US colleges and universities. From 2004 to 2006 ACUHO-I doubled its non-US based institutional membership from around 50 to almost 100 institutions.

[The ACUHO-I Global Housing Summit Report can be read here.](#)

- **Foundation**

The Foundation congratulates the seven newest recipients of the Parthenon Award: Michael Coakley, Jerry Gorby, James C. Grimm, posthumously, Garry Johnson, Pat Mielke, Dima Utgoff, and Willie Young.

The Foundation Board is in the process of restructuring its organization. The new structure, to be implemented in January 2010, will consist of eight trustees comprised of individual and corporate members. At the same time, the new structure will increase the volunteer opportunities for ACUHO-I members and corporate supporters to get involved in fundraising committees, annual campaigns, major donor programs, programmatic events such as the Silent Auction. A call for applications for the new structure will be disseminated in the coming weeks; all members are encouraged to apply for a trustee position. More information will be posted on the Foundation Web page in the coming days.

A highly successful Foundation Silent Auction was held at ACE (see financial report below).

Thank you to all members who participated in the auction, including those who donated auction items.

*ACUHO-I Foundation Report from ACUHO-I Annual Conference & Exposition:*

- One time contributions = \$5,388.14
- Raffle = \$1,485
- New pledges = \$6,440
- Payments on pledges = \$7,805 (includes initial installments on new pledges list above)
- Silent auction = \$10,893
- Silent auction to be invoiced = \$5,616