



# ACUHO-I 2010 e-Connections

## Weekly online newsletter Advertising Information/Agreement Form

*(For current 2009 ACUHO-I Sustaining Affiliate Corporate Members only)*

Advertise in the ACUHO-I Weekly e-Connections to get your message to your target audience. The ACUHO-I Weekly e-Connections reach your clients, directly in their e-mail in-box. Sent to over 5,000 members every Tuesday, your business can be featured with a direct link to your web site to all ACUHO-I members. The hard part is already done, we have targeted your select market and your business ad will reach up to 25,000 members per month. Sign up today for a three-month, six-month, or one-year contract and reach your target market with the click of a mouse. Let ACUHO-I market your business and products effectively to your client market.

Please circle which month you would like to begin you E-Connections Advertisement

Month			
January	April	July	October
February	May	August	November
March	June	September	December

\*all contracts and artwork due two weeks prior to placement

Placement Rates			
1 month (4 newsletters)	3 months (12 newsletters)	6 months (24 newsletters)	12 months (48 newsletters)
\$1,000	\$2,400	\$4,000	\$6,000

**Current ACUHO-I Corporate and Sustaining Affiliate Members receive a 10% discount off these rates.**

*ACUHO-I does not endorse any of the products or services of any web site advertisers.*

\_\_\_\_\_ (Company Name) agrees to purchase advertising with ACUHO-I as indicated above. The Advertiser and the Publisher agree to the Conditions and Guidelines indicated on the reverse side of this contract.

Signature \_\_\_\_\_ Date: \_\_\_\_\_

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Web Site Address \_\_\_\_\_

Return one signed copy of this agreement via FAX (614-292-3205), email to: [alison@acuho-i.org](mailto:alison@acuho-i.org), or mail to the address below.

Please send all artwork via e-mail to: [olivea@acuho-i.org](mailto:olivea@acuho-i.org) or mail a CD with files to:

ACUHO-I, Suite 318, 941 Chatham Lane, Columbus, OH, 43221-2416  
 Phone: 614-292-0099 Fax: 614-292-3205  
[www.acuho-i.org](http://www.acuho-i.org)

## e-Connections Ad Specifications

Ad: 300 pixels x 100 pixels



Actual Size

### Conditions and Guidelines

1. For banner ads, the ad should not exceed 300 pixels x 100 pixels.
2. Each ad will allow one direct link to the company's web site. Links will be directed to the company's home page only.
3. We will not allow any flash images or movies. All images given to us must be in the .jpg, .gif, tiff, or .png format.
4. Ads are to be the same advertisement for the duration of contact.
5. Design and implementation of web advertising should be catered to PC users, using an OS of Windows 98 or greater.
6. An bill submitted to the advertiser by ACUHO-I shall be conclusive as to the correctness of the items set forth and shall constitute an account state unless written objections are made to ACUHO-I or the advertiser within thirty (30) days of the presentation of the invoice.
7. Advertisers agree to make payment within thirty (30) days from the 1<sup>st</sup> day of the advertising month. Balances overdue more than sixty (60) days are subject to late payment charges of 15% per month from the date of invoice.
8. ACUHO-I reserves the right to cancel the contract at any time upon default by the advertiser in the payment of bills, or other breach, or in the event of any other material violation of the stated conditions; and upon such cancellations all advertising done under this contract, and unpaid, shall become immediately due and payable. In case of delinquency in payment or impaired credit, ACUHO-I has the right at any time to change the requirements as to terms of payment for further advertising under this contract, or refuse to expose future advertisements, as ACUHO-I may see fit.
9. Cancellation of an advertisement by the advertiser within two weeks prior to the mechanical deadline will be upheld, but a fifty percent (50%) advertisement rate penalty will be assessed.
10. The subject matter, form, size, wording, illustration, and typography of the advertising shall be subject to approval of ACUHO-I. Unless otherwise authorized in advance, no change shall be made without the consent of the advertiser, except for the correction of typographical errors. The advertiser may be billed for such corrections. ACUHO-I reserves the right to decide on ad logo placement.
11. E-Connections space is determined by ACUHO-I. ACUHO-I shall have the right to omit any advertisement when the space allotted to advertising in the issue for which such advertising is ordered has all been taken, and also limit the amount of space an advertiser may use in any one month. Advertising rates are determined annually by ACUHO-I.
12. ACUHO-I shall not be liable for failure to insert any advertisement due to fire, strikes, unavoidable accidents, acts of God, or any cause whatsoever.
13. E-Connections advertisements not turned in at the proper deadline may result in negation of contract.