



ACUHO-I 2010 Online Directory

Advertising Information/Agreement Form

Market your business to your target audience today on the ACUHO-I Online Membership Directory. The Online Directory allows over 9,000 members to find anyone, anytime with just a few strokes of the keyboard. It's never been easier to collaborate across the country or around the world. Your business can be featured on the Online Directory with a direct link to your web site allowing ACUHO-I members an opportunity to visit your business. Over 900 institutions, corporate members, and thousands of individuals use the ACUHO-I Online Membership Directory. Perhaps it's time you place your business where decision makers will see your products and services, advertise with your company logo and information on the ACUHO-I Online Directory today.

Top Banner Ad (4 available)	\$3,200/ 12 months	\$1,800/ 6 months
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728 x 90

728 x 90 pixels, 40k maximum file, Actual Size

Right Column Ad (12 available)	\$1,900/ 12 months	\$1,000/ 6 months
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160 x 145

160 x 145 pixels, 30k maximum file, Actual Size

Current ACUHO-I Corporate and Sustaining Affiliate Members receive a 10% discount off these rates.

ACUHO-I does not endorse any of the products or services of any web site advertisers.

Circle one of the following: Top Banner Ad or Right Column Ad 12 months or 6 months

_____(Company Name) agrees to purchase advertising with ACUHO-I as indicated above. The Advertiser and the Publisher agree to the Conditions and Guidelines indicated on the reverse side of this contract.

Signature _____ Date: _____

Name _____
 Address _____
 City/State/Zip _____
 Phone _____
 Fax _____
 E-mail _____
 Web Site Address _____

Return one signed copy of this agreement via FAX (614-292-3205), email to: alison@acuho-i.org, or mail to the address below.

Please send all artwork via e-mail to: olivea@acuho-i.org or mail a CD with files to:

ACUHO-I, Suite 318, 941 Chatham Lane, Columbus, OH, 43221-2416
Phone: 614-292-0099 Fax: 614-292-3205
www.acuho-i.org

Please include the original file as a jpg, gif, tiff, or png file when sending us your completed advertisement.

Conditions and Guidelines for Advertising in ACUHO-I Publications

1. Advertisers are to furnish to the publisher prepared mechanicals, in black ink, ready for camera by the specified due date. Photos can be black and white glossies or digital file format.
2. The mechanicals used in the printing of advertisements are the property of the publisher and may not be transferred to another advertiser.
3. The publisher shall not be liable for failure to insert any advertisement due to fire, strikes, unavoidable accidents, acts of God, or any cause whatsoever.
4. Any bill submitted to the advertiser by the publisher shall be conclusive as to the correctness of the items set forth and shall constitute an account state unless written objections are made to the publisher or the advertiser within thirty (30) days of the presentation of the invoice.
5. The publisher reserves the right to cancel the contract at any time upon default by the advertiser in the payment of bills, or other breach, or in the event of any other material violation of the stated conditions; and upon such cancellations all advertising done under this contract, and unpaid, shall become immediately due and payable. In case of delinquency in payment or impaired credit, the publisher shall have the right at any time to change the requirements as to terms of payment for further advertising under this contract, or to refuse to publish future advertisements, as the publisher may see fit.
6. Advertisers agree to make payment within thirty (30) days from the presentation of the invoice for published advertisements. Balances overdue more than sixty (60) days are subject to late payment charges of 1.5% per month from the date of invoice.
7. The subject matter, form, size, wording, illustration, and typography of the advertising shall be subject to approval of the publisher. Unless otherwise authorized in advance, no change shall be made without the consent of the advertiser, except for the correction of typographical errors. The advertiser may be billed for such corrections. The publisher reserves the right to decide on ad placement.
8. Failure by the publisher to insert an ad in any particular issue or issues invalidates the order for insertion in the missed issue, but shall not constitute breach of contract.
9. Advertising space is determined by the publisher. The publisher shall have the right to omit any advertisement when the space allotted to advertising in the issue for which such advertising is ordered has all been taken, and also limit the amount of space an advertiser may use in any one issue. Advertising rates are determined annually by the publisher.
10. Cancellation of an advertisement by the advertiser within two weeks prior to the mechanical deadline will be upheld, but a fifty percent (50%) advertisement rate penalty will be assessed.
11. The publisher reserves the right to edit all copy and to refuse advertisements that are not in consonance with the principles of Title VII of the Civil Rights Act of 1964.
12. Advertisements promoting the sales or consumption of alcoholic beverages are prohibited.
13. The publication of any advertisement by ACUHO-I is not an endorsement of the advertiser or of the products or services advertised. Advertisers may not, without prior consent, incorporate in a subsequent advertisement the fact that a product or service has been advertised in an ACUHO-I publication.
14. The use of the ACUHO-I logo or any Conference logos are not permitted in advertisements. Major Donors and Corporate Partners are permitted to use the Foundation Corporate Partner logo in Talking Stick advertisements.
15. All advertising rates are non-commissionable.
16. If new artwork is indicated on the agreement form, but no new artwork is submitted by the notified deadline, a pick up will be used for the reserved ad space.
16. Artwork not turned in at the proper deadline may result in the negation of contract.
17. Any conversions made at the publisher's printer, text or graphics, will be at the advertiser's expense. Artwork submitted in a .pdf format may not be editable.