



ACUHO-I 2010 Online Presence

Advertising Information/Agreement Form

(For current 2009 ACUHO-I Corporate Members and Foundation Corporate Partners only)

One of the most effective and valuable resources ACUHO-I provides is its international network. Let your business and products reach the global market by strategically placing your business on the ACUHO-I Online Network or Blog web pages. Your business logo will appear on the front page of the ACUHO-I Online Network or Blog, the fastest growing online communities on the ACUHO-I Web site, and members can quickly link directly to your products and services. The ACUHO-I Online Network and the ACUHO-I Blog feature photos, videos, events and areas of specialties that lead our members back to the site on a daily basis to see the updates and new information. Place your business where it will get the most attention, on the ACUHO-I Online Network or Blog today.

Please circle below which month(s) you would like to have your logo with hyperlink on ACUHO-I's web site

2010 Monthly Options			
January	April	July	October
February	May	August	November
March	June	September	December

(Please circle below which rate plan you prefer on the ACUHO-I's Events, Blog, and/or Online Network page)

Placement Duration	Placement Rates
3 months	\$800
6 months	\$1,500
12 months	\$3,000

Current ACUHO-I Corporate and Sustaining Affiliate Members receive a 10% discount off these rates.

ACUHO-I does not endorse any of the products or services of any web site advertisers.

_____ (Company Name) agrees to purchase advertising with ACUHO-I as indicated above. The Advertiser and the Publisher agree to the Conditions and Guidelines indicated on the reverse side of this contract.

Signature _____ Date: _____

Name _____
 Address _____
 City/State/Zip _____
 Phone _____
 Fax _____
 E-mail _____
 Web Site Address _____

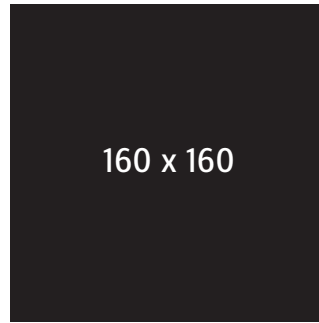
Return one signed copy of this agreement via FAX (614-292-3205), email to: alison@acuho-i.org, or mail to the address below.

Please send all artwork via e-mail to: olivea@acuho-i.org or mail a CD with files to:

ACUHO-I, Suite 318, 941 Chatham Lane, Columbus, OH, 43221-2416
 Phone: 614-292-0099 Fax: 614-292-3205
www.acuho-i.org

Web Site Logo Specifications

Right Hand Column Ad: 160 pixels x 160 pixels



Actual Size

Conditions and Guidelines

1. For regular logo ads, logos should not exceed 160 pixels x 160 pixels. All ads must be on a white background (see example below). These ads will be placed on the right side of the web page.
2. Each logo ad will allow one direct link to the company's web site. Links will be directed to the company's home page only.
3. We will not allow any flash images or movies. All images given to us must be in the jpg, gif, tiff, or png format.
4. Design and implementation of web advertising should be catered to PC users, using an OS of Windows 98 or greater.
5. An bill submitted to the advertiser by ACUHO-I shall be conclusive as to the correctness of the items set forth and shall constitute an account state unless written objections are made to ACUHO-I or the advertiser within thirty (30) days of the presentation of the invoice.
6. Advertisers agree to make payment within thirty (30) days from the 1st day of the advertising month. Balances overdue more than sixty (60) days are subject to late payment charges of 15% per month from the date of invoice.
7. ACUHO-I reserves the right to cancel the contract at any time upon default by the advertiser in the payment of bills, or other breach, or in the event of any other material violation of the stated conditions; and upon such cancellations all advertising done under this contract, and unpaid, shall become immediately due and payable. In case of delinquency in payment or impaired credit, ACUHO-I has the right at any time to change the requirements as to terms of payment for further advertising under this contract, or refuse to expose future advertisements, as ACUHO-I may see fit.
8. Cancellation of an advertisement by the advertiser within two weeks prior to the mechanical deadline will be upheld, but a fifty percent (50%) advertisement rate penalty will be assessed.
9. The subject matter, form, size, wording, illustration, and typography of the advertising shall be subject to approval of ACUHO-I. Unless otherwise authorized in advance, no change shall be made without the consent of the advertiser, except for the correction of typographical errors. The advertiser may be billed for such corrections. ACUHO-I reserves the right to decide on ad logo placement.
10. Logo space is determined by ACUHO-I. ACUHO-I shall have the right to omit any advertisement when the space allotted to advertising in the issue for which such advertising is ordered has all been taken, and also limit the amount of space an advertiser may use in any one month. Advertising rates are determined annually by ACUHO-I.
11. ACUHO-I shall not be liable for failure to insert any advertisement due to fire, strikes, unavoidable accidents, acts of God, or any cause whatsoever.
12. Logos not turned in at the proper deadline may result in negation of contract.
13. All advertising logo rates are non-commissionable.