



ACUHO-I Talking Points

Submitted October 2011 by Alma R. Sealine, ACUHO-I President

ACUHO-I EXECUTIVE BOARD UPDATES

1. At the October Executive Board meeting, the board focused their efforts on strategic planning, with specific attention to the long-term strategy related to our membership, inclusivity, and benefits as well as the newly adopted CHEMA Guiding Principles for Diversity, Inclusion & Equity. You will see more information and opportunities to provide insight on these two topics in the future.
2. A new tool is available this November called the Hall Director Toolkit. This on-line resource, Self-Assessment Toolkit for Hall Directors and their Supervisors, uses competency-based self-assessments to help hall directors create professional development plans while assisting supervisors with coaching, support, and overall departmental planning. An introductory, limited time special price is offered through the end of the year with the understanding that the participating members provide feedback regarding the assessment.
3. A comprehensive Campus Housing Management Book Series is currently being written by numerous contributing authors within the profession. Norb Dunkel, University of Florida, and Eddie Hull, University of Massachusetts, Amherst, serve as the co-editors. This six-volume series will include:
 - a. Campus Housing: Past, Present, and Future
 - b. Campus Housing Residence Life and Education
 - c. Campus Housing Facilities Management
 - d. Campus Housing Business and Information Technology Services
 - e. Campus Housing Services
 - f. Campus Housing Management and Leadership
4. In an effort to keep current and to provide the membership, volunteer leaders, and staff with enhanced functionality, the association is investing in a new enterprise system. The new financial management and association management systems will be launched in 2012.
5. The success of our credentialing project continues with the launch of the Housing Occupancy Management certificate. Pre-registration is live on the website. The Certificate in Housing Assessment has proven to be of high interest to our members with enrollment of nearly 150 housing professionals.
6. The ACUHO-I Foundation continues to lead the way in providing invaluable resources for our members and the association through their support of educational and research endeavors. Look for more information about the Foundation and how you can invest in the future of the profession by visiting their website at acuho-i.org/foundation.
7. With the continued volatility of the economy, ACUHO-I continues to keep a close watch over our

investments and recently re-examined our investment policy, moving our balances to more conservative measures.

8. The Nominations Committee is working to identify qualified professionals for the positions of Business Practices & Enhancements Director, Physical Facilities & Services Director, Workforce Development Director, and Vice President. To learn more about these positions and our upcoming Executive Board election in February, please visit our website at www.acuho-i.org.
9. ACUHO-I has positioned itself to be an indispensable resource to its members and we are able to do so with the assistance of our talented central office staff who are truly committed to the work of the housing profession and housing officers. We are excited to announce that a new Director of IT, Jerry Ledbetter, will begin his work in the central office on November 7, 2011.
10. CHOs will receive an invitation in November to participate in an operational survey, being conducted in partnership with the NASPA Assessment Consortium. We encourage all member and non-member institutions to participate. Details are forthcoming.