



Because Giving Matters

GIVING MATTERS: NOVEMBER 2011

MISSION: Investing in people who make a difference in the campus housing profession worldwide.

VISION: To ensure that every person has access to resources of the housing profession and is inspired to invest in its future.

From the ACUHO-I Foundation Chair: Joanie Schmidt



Doesn't it seem like we were just celebrating our time together in New Orleans at ACE? Yet, now many of us have been in fall classes for several weeks, others are just beginning their terms, and still others are looking forward to spring. What an amazing, small, wonderful world we live in!

I am pleased to tell you that the ACUHO-I Foundation Board has been working diligently to assist the ACUHO-I Executive Board, association and central office in raising funds for research and education projects that will benefit each of you and especially the students you serve. We also recently crafted our Foundation mission and vision statements, which are included above.

Donations continue to come in to the Foundation in the form of Major Donors, pledges, and donations to unrestricted funds as well as established endowments. On behalf of the Foundation Board, I would like to thank you for your continuing support, your new support, or even your consideration of a donation. We have worked very hard this year to spend your monies as wisely and prudently as possible. As you are aware, we have reduced the number of board members, we do most of our business during monthly telephone conversations, and we treat the foundation money as our own. Well actually better than our own!

At the end of this newsletter is a listing of our donors – our endowments, our Major Donors, as well as all people who have made a donation during 2011. Thank you so much to each and every one of you for your support. It is a long list and yet we can do so much more! Currently there are 418 donors listed and yet our member counts show over 10,000. With 10,000 potential donors, just think how much it would be if each member gave \$10. That would be a lot of money! (I have three W's in Accounting 201).

A reminder about some of the incredible programs and people our Foundation supports - the digital version of the *Talking Stick* and *Journal of College & University Student Housing*, so that everyone has access to the information and current research, scholarships for professionals to attend the James C. Grimm National Housing Training Institute, the ACUHO-I Annual Conference, and Conference Series as well as the APPA Institute and to share best of programs from affiliated regions worldwide. We also support in-depth study tours to places like China and South Africa to understand developing higher education systems and to better serve students on our own campuses, as well as underwrite housing internships for dozens of potential new professionals each year. The Foundation also supports new strategic projects of the association such as the credentialing program and creation of the professions body of knowledge. And the list goes on...

I hope you enjoy the rest of this newsletter. Please take care!

A handwritten signature in black ink that reads "Joanie M Schmidt".

Joanie Schmidt
Chair, ACUHO-I Foundation



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MAJOR DONOR SPOTLIGHT:

Diane Cline

Regional Sales Director, ASI Campus Laundry Solutions



Diane has had the honor of working with colleges and universities for over 20 years now, and has made many friends in the housing profession along the way. She is always impressed with the dedication they show to each other, as well as to their students, in everything they do.

In her business she deals with many different departments on campus (business office, facilities, auxiliary services, and more), and has supported conferences for all of them. From the beginning of her involvement with ACUHO-I, it was clear to Diane that this was a special organization. She has had the pleasure of serving on the Foundation Board a few years ago, getting an insider's look at the types of programs the Foundation money supports. She's met many beneficiaries of these programs through the years, and Diane is proud to support ACUHO-I's efforts as a corporate partner, and as a personal major donor.

"I would like to encourage you as individuals to step forward and be counted in this special group of ACUHO-I supporters," she says. "Becoming a personal major donor connects you to the best of this profession!"

Latest Major Donor Recognition:



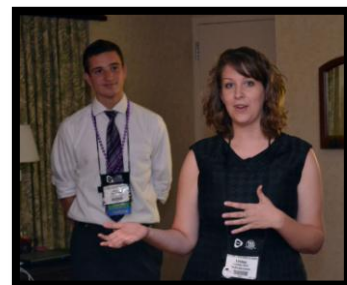
We recognize Dr. Kenneth Stoner, Associate Vice Chancellor for Student Life at the University of Tennessee, Knoxville, and his wife, Ruth, who have given generously over the years as a Major Donor to the ACUHO-I Foundation. ACUHO-I thanks you for your continuous support, and we are excited to add you to the "Wall of Major Donors." For more information about our Major Donors, [click here to visit our website](#).

YOUR INVESTMENT IN ACTION: WHERE THE MONEY GOES

STARS College

Featuring STARS graduates **Lindsay Seitz**, The Ohio State University and **Jacob Wakem**, University of St. Thomas

Lindsay and Jacob shared their STARS experience and the impact that the ACUHO-I Foundation has made for them at the ACE 2011 Individual Major Donors Reception in New Orleans.





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Lindsay Seitz
The Ohio State University



“It was an honor to participate in STARS College 2011. In just a few short days, I gained a better understanding of the field and felt more prepared to begin the graduate school search. I enjoyed the opportunity to form friendships with students from across the nation with similar interests and career goals. The STARS faculty members are an incredible resource. They were always willing to answer our questions and share their personal experiences. STARS College confirmed my desire to pursue a career in higher education and student affairs. Without a doubt, STARS College is one of my favorite college experiences.”

BIO

Lindsay is a senior at The Ohio State University majoring in Human Development and Family Science with a minor in Leadership Studies. This is her third year working as a resident advisor. Aside from her involvement with University Residence & Dining Services, she is a member of Ohio Staters, Inc. and ServeCorps. She is also a member of SPHINX Senior Class Honorary. She is excited to apply for Higher Education & Student Affairs graduate programs this fall.

Jacob Wakem
University of St. Thomas



“Awesome! Rewarding! Educational! Empowering! STARS College was, without a doubt, the highlight of my 2011 summer. The 56 other undergraduate students, the selflessly dedicated STAR mentors, the New Orleans culture and the ACUHO-I committee, staff members and donors absolutely made my experience perfect. STARS was an amazing blend of information and application. I was given the environment to learn and the opportunity to explore my future with unforgettable details. I entered with questions, ‘How’s my resume? What do I look for in a graduate school? What the heck am I doing?’ and left with answers! The STARS mentors worked with each student focusing on our individual needs. Most importantly, the short yet impactful week provided me with the crucial tool of confidence. Thanks to STARS and my transformational experience, I know where my heart lies, who I can be, and what I want to be doing: student affairs!”

BIO

Jacob is a senior at the University of St. Thomas in St. Paul, Minnesota, majoring in Communication and Journalism Studies with minors in Business Administration and Justice and Peace Studies. He has been a resident advisor for two years; and an assistant hall director his senior year. He is also a programming intern, visit coordinator, tour guide, and Tommie Ambassador for the admissions department, RHA representative, Hall Council Vice President, STARS College graduate, and most recently a 2011 ACUHO-I annual conference attendee and presenter.



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OPPORTUNITY TO SERVE

2012 ACUHO-I Foundation Leadership Announcement

In addition to donating money to the Foundation, many give their support by donating their time. The 2012 ACUHO-I Foundation Board and Leadership Team have just been announced, ready to find new and creative ways to encourage others to give back.



The 2012 ACUHO-I Foundation Board:

Chair:	Alan Nordyke, University of Central Missouri
Chair Elect:	Joanne Goldwater, St. Mary's College
Past Chair:	Joanie Schmidt, Central Michigan University
Secretary:	Jenna Fisher Hyatt, Central Washington University
Treasurer:	Azfar Mian, University of Florida
Vice Chair for Cabinet:	Tom Kane, Appalachian State University
Vice Chair for Development:	Sue Beebe, University of Florida
Advisor:	To Be Announced

2012 Committee Chairs:

ACE Committee:	Angela Powell, On Campus Marketing
Anniversary Committee:	Gary Bice, SUNY Fredonia
Annual Giving Committee:	Terri Gray, ASSA ABLOY Door Security Solutions
Corporate:	Ryan Majeres, Collegiate Marketing Inc.
Major Donors Committee:	Lori Patterson, Louisiana State University
Silent Auction Committee:	Julie McMahon, Arkansas State University

[Click here for more information on how you can serve the Foundation.](#)

NEW PROFESSIONAL SPOTLIGHT:

Housing Internship Program

Each year hundreds of undergraduate and graduate students apply to be part of the ACUHO-I Housing Internship Program. It's an immensely popular program for the association and its participants. For many of these interns, it may be the first time they get a taste of campus housing and have the chance to put their classroom theory into real-world practice. The ACUHO-I Foundation is proud to provide financial support to the ACUHO-I Housing Internship Program by reimbursing travel costs for some of the participants. When you invest in the ACUHO-I Foundation you help an individual take that first step on their professional career path, and help ensure the strength of our profession for the future.



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2011 James C. Grimm National Housing Training Institute *A Thank You to the Foundation*

Erik Sorensen *Bean Complex Director, University of Oregon*

My name is Erik Sorensen, and I will be attending NHTI this summer. I wanted to express my sincere gratitude and appreciation for the ACUHO-I Foundation Thompson Family Award offered to me to assist my attending this wonderful training opportunity. I am humbled and honored in being selected for this competitive award. I look forward to making the most of the NHTI experience, and will put forth my best effort to represent our profession with enthusiasm and professionalism.

Throughout the course of my career, I have been extremely impressed with the support and opportunity to develop further as a professional provided by ACUHO-I, and this is another perfect example of that dedication and focus. Know that this is greatly appreciated, and I look forward to further involvement opportunities on the regional and national level.

Mandy Martin *Assistant Director of Housing Operations, Keene State College*

I am writing to thank you (Alison Jones, ACUHO-I) for the ACUHO-I Foundation Thompson Family award. I am honored to receive this scholarship in the full amount of the direct cost of the Institute. Keene State College, and all of the University System of New Hampshire schools are still waiting anxiously to find out how severe the budget implications will be from the pending State legislation, but the current legislation will demand that together the USNH schools return \$48 million to help cover the state deficit. This scholarship will allow me to attend NHTI without significant cost to my department and my school, which is imperative in these financial times. As I prepare for my trip as part of the inaugural NHTI class at UGA, I am thankful for this professional development opportunity.

This scholarship also allows me to use my allocated professional development funds to attend the annual conference in New Orleans. If there is a way that I can contribute some time to the Foundation efforts at the conference, please let me know. I would be proud to work for the Foundation as an NHTI scholarship recipient.

WHY GIVING MATTERS:

Your Voice Matters: Annual Giving Survey

At ACE 2011 many attendees participated in a very interactive survey at the silent auction booth about giving to the Foundation. About 160 responded to questions about giving to the ACUHO-I Foundation.

Approximately 15% of those who responded indicated they would like to express further comments and suggestions about how to give and get involved. Over the next few months the ACUHO-I Foundation Annual Giving Committee, comprised of Terri Gray, chair, and D'aun Green, Texas Tech University, and Kari Talik, James Madison University, will be calling on these individuals for their input on annual giving and pledge donations.

Again, we appreciate your input and your continuous support of the ACUHO-I Foundation. For more information on how to pledge, call 614-292-0099 or email foundation@acuho-i.org



Because Giving Matters

Donor Spotlight:

Tom Kane

Director of University Housing, Appalachian State University



Housing is much more than just a job to me. It is a large part of who I am. When I attend a SEAHO, an NCHO, CHO Institute, an NHTI, or the ACUHO-I Annual Conference I am going to see my friends. People I have grown up with. People I have looked up to and people I have come to see as people I can go to when I need ways to improve my campus and my life. To do something you love, with people you enjoy spending time with and getting paid for it, how could anything be better than that?

ACUHO-I works to improve the work of our profession. It provides opportunities for us to learn and improve our skills. It makes us better professionals. I am proud of the work of this organization, of my colleagues and of my friends.

But the membership fees our campuses and companies pay only start the work of ACUHO-I. The Foundation adds real substance to our profession. It funds the scholarships, subsidizes the training, and supports the creation of the new credentialing programs. The leadership of ACUHO-I clarifies the vision for where we are headed and the Foundation makes it a reality.

This is why I became a Major Donor and I encourage you to think about giving too. Thank you for all you do for your students, your staff and the housing profession.

Tell us what the ACUHO-I Foundation means to you. Share your story of why giving matters at foundation@acuho-i.org.

NEWS & INFORMATION

Change in New Endowment Policy

For the last several months the ACUHO-I Foundation Board has been working toward the development of an ACUHO-I Foundation Endowment Establishment Policy. Currently there are seven endowments and include the Cooke, GLACUHO, Grimm, Hurd, Pierce, Schwarzmuller and Thompson Family.

Each endowment has a champion that is sent periodic updates of the endowment's performance. As you can imagine at this time when our own stocks, bonds, savings, etc. are not rising as we would desire, so too endowment dollars are not growing as we had imagined when the endowments were established.

As a result, beginning with any new endowments, the minimum donation of \$25,000 will be required. Current endowments were developed with a minimum donation of \$10,000 and will not be affected by this change. [Click here to view the entire ACUHO-I Foundation Endowment Establishment Policy.](#)

If you have any questions concerning the policy changes or how to establish an endowment please contact Joanie Schmidt at schmi1jm@cmich.edu or Alison Jones at Alison@acuho-i.org.



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2011 INDIVIDUAL DONORS

Thank You for Your Support

We would like to recognize the 2011 donors, members, and friends who have demonstrated their generous support through gifts to the ACUHO-I Foundation. These donations helped support the continued improvement of services and resources dedicated to the housing profession. Thank you for your support of the vast array of services the ACUHO-I Foundation promotes and enables. Consider making your donation to the ACUHO-I Foundation for 2012.

The ACUHO-I Foundation – Investing In You

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***MAJOR DONORS**

Foundation Endowments

Thank You for Your Support

The ACUHO-I Foundation oversees a number of endowments established to provide ongoing support for the campus housing profession. These endowments help fund professional development possibilities for professionals from a wide variety of backgrounds.

Robert P. Cooke Endowment

GLACUHO Endowment

James C. Grimm Endowment

James Hurd Endowment

Lisa Pierce Endowment

Gary Schwarzmuller Endowment

Thompson Family Endowment

[Click here to visit the Foundation website for complete information on endowments.](#)

Want to learn more about the ACUHO-I Foundation
and how you can help support collegiate housing?

Email us: foundation@acuho-i.org

[Click here to make your safe and secure online donation](#)