



# Giving Matters

May 2009 Issue

## An update from *your* Foundation

### **First-Timers to ACUHO-I Annual Conference...**

#### **A Guide to the ACUHO-I Foundation Booth & Annual Giving**

Are you attending the ACUHO-I Conference & Exposition for the first time this year? Or for those who have attended--ACUHO-I members & corporate affiliates--have you visited the Foundation Booth while at the annual conference? Do you know how you can contribute?

#### **What First Timers Need to Know:**

##### **Purpose of Giving to the Foundation:**

Since 1988, the ACUHO-I Foundation provides a way for individuals, institutions, corporations, government agencies, and other foundations to support the collegiate housing profession through gifts and grants (see "Where Your Money Goes" section below for more information).

ACUHO-I members recognize that the innovation, connection, and education they receive from ACUHO-I truly matters. That's why they have chosen to invest their time and their funds into the ACUHO-I Foundation and, in turn, invest in our future.

##### **Location of Booth:**

2nd Floor of Convention Center, accessible by Hyatt Regency Inner Harbor Hotel, and directly across from the ACUHO-I Bookstore.

##### **Booth Activities:**

1. Silent & Live Auctions (see below for details)
2. Incentive for New Professionals
3. Fellowship, new friendships and fun!
4. Opportunity to give with annual pledge and/or donation

##### **Giving Levels**

###### **"Pledge" by Individual:**

Suggested monthly donations assume a 5-year donor pledge

- **Benefactor/Major Donor**  
\$5,000 or more (\$85 or more/month)
- **Partner**  
\$3,000 - \$4,999 (\$50 - \$84/month)
- **Friend**  
\$1,500 - \$2,999 (\$25 - \$49/month)
- **Donor**  
Building/Area Staff: \$50/year or more  
(Note: Electronic Fund Transfer is available for monthly gifts of \$5 or more.)

## **CORPORATE:**

- **Corporate Major Donor:** \$10,000/year for five years
- **Corporate Partner:** \$4,000 and above
- **Corporate Friend:** \$2,500-\$3,999
- **Corporate Donor:** \$1,500-\$2,499

### **How You Can Give:**

1. **Directly at booth:** While enjoying the fellowship and fun at the Booth you can make your annual tax-deductible pledge or donation.
2. For added convenience, you can make regular pledge payments **via electronic funds transfers**.
3. **On-line:** You can now [make your donations and pledges directly on-line](#).
4. **Call or email:** Call in your annual pledge at 614-292-0099 or email at [foundation@acuho-i.org](mailto:foundation@acuho-i.org)

## **UPCOMING EVENTS**

### **It's Auction Time Again!**

Located at the Foundation Booth, both the **Silent Auction** and the very entertaining "**Live Auction**" will once again offer fellowship and fun (and the opportunity to give) at the [2009 ACUHO-I Annual Conference & Exposition in Baltimore, MD](#). In addition, we are bringing back several raffles to this year's booth.

The booth is open Sunday through Tuesday with the Silent Auction occurring on Monday and Tuesday afternoons. The "Live Auction" will take place on Tuesday afternoon. The Auction will return with even more exciting items inviting your bids.

### **A sample of items from the 2008 Auction included:**

- Airline Tickets / Regional or National Conference Registration
- Vacation Packages / Weekend Hotel Vouchers / Resort Packages
- Popular Electronics: Wii System / Wii Fit / Nintendo Game System / iPods / GPS / Camcorders / Digital Cameras / DVD Players / Digital Picture Frames
- Limited Edition Sports Memorabilia / Autographed Sports Memorabilia
- Collegiate and Professional Athletic Event Tickets / Sports Equipment

### **How to donate to the Silent Auction:**

If you are interested in making a donation to the Silent Auction please contact Sue Beebe at [Sue.Beebe@fiu.edu](mailto:Sue.Beebe@fiu.edu) or 305-348-4190.

## **HIGHLIGHTS**

### **Where Your Money Goes: Expanding ACUHO-I Globally**

#### **Worldwide Programs**

The Foundation helped to raise dollars this year that were contributed to two key ACUHO-I initiatives: the Global Housing Summit and the China Study Tour.

The Global Summit was held in Hong Kong this January that brought together senior housing, student affairs and corporate professionals from 12 countries. An international dialogue took place that focused on campus housing issues and opportunities, expanding a network of globally-connected housing professionals and its constituents, and future campus housing around the world.

Also this January was The China Study Tour. The 2009 China Study Tour took participants to college and university campuses across China, creating an incredible opportunity to experience an understanding of the structure and practice of higher education in different regions of China.

[Take a look at the photos and stories in the May+June issue of \*Talking Stick\*](#)

Even during challenging economic times, it's important to continue supporting these kinds of programs that help to expand our membership, reach and influence worldwide.

### **Where else does your money go?**

In addition to contributing to the funding of global ACUHO-I programs, the Foundation raises dollars to support many other initiatives, programs, and goals of ACUHO-I. The following are just some of the initiatives realized in recent years due to the hard work of the ACUHO-I Foundation and the generosity of those who have donated their time and funds to it.

- Commissioned research, such as the National Survey of Living Learning Programs and the ACUHO-I Workforce Development research project
- 21st Century Project
- ACUHO-I On-Line Library
- The *Talking Stick*
- Journal of College and University Student Housing
- STARS College
- Global Expansion: ACUHO-I Southern African Chapter
- Awards and recognition

### **TESTIMONIALS**

#### **Why Giving Matters: Diane Brittingham, The University of Oklahoma**



"It's important to me to support the work we do. I donate to the ACUHO-I Foundation to make sure that our profession can provide opportunities to better that work.

I choose to support the STARS College program with my donation because I want to share my enthusiasm for the profession with our future colleagues.

Even now, as things are tough financially, it is important to keep giving and ensuring that we can provide opportunities for education and inspiration. We as a profession can only get better if we invest in ourselves and association.

Giving to the ACUHO-I Foundation is a responsibility I think we all need to accept for the good of our future."

*-- Diane Brittingham is the director of residence life at The University of Oklahoma*

#### **Why Giving Matters: Jim Short, Campus Living Villages**

"Every industry has professional associations that establish standards, organize conferences, and gather data for the membership. But these activities need to be supplemented with funded research and programs to assist people new to the industry in their pursuit of relevant education. The ACUHO-I Foundation serves that purpose for university housing professionals.

Campus Living Villages has financially supported the ACUHO-I Foundation for as long as I can remember, and we are proud to do so. We



view this giving as our opportunity to provide unconditional support for the industry that we hope will remain on the leading edge for involved companies and individuals.”

*Jim Short is president & CEO of Campus Living Villages (USA) and is headquartered in Houston, Texas*

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**READ MORE TESTIMONIALS OF WHY GIVING MATTERS  
AT THE [ACUHO-I FOUNDATION WEB SITE](#)**

Tell us what the ACUHO-I Foundation means to you.  
Share your story of why giving matters at [foundation@acuho-i.org](mailto:foundation@acuho-i.org).