

ONLINE

FACE-TO-FACE

YEAR ROUND

EVERYDAY



the placement  
exchange

The Placement Exchange is where student affairs turn for career placement

[www.ThePlacementExchange.org](http://www.ThePlacementExchange.org)

## The complete job placement experience

The organizers of The Placement Exchange are student affairs professionals, just like you. They have drawn on their experience to create the complete job placement experience and provide an atmosphere that fits the needs of candidates and employers alike.

Added touches, like The Placement Exchange ambassador and internship program or the online interview scheduling, are what makes The Placement Exchange the job placement service professionals demand. Our attendees notice, and appreciate, the difference.

“The entire experience left me feeling energized, rejuvenated, inspired, and feeling extremely fortunate to be working in student affairs.”

Debra Y. Griffith  
Director, Student Conduct and Ethical Development  
San Jose State University

## The place for career resources

With year-round online resources and job listings, The Placement Exchange is an excellent value. Discover the differences that make The Placement Exchange stand out from the crowd of other placement events.

### Professional coaches

The job search process is filled with a host of questions. That's why The Placement Exchange offers candidates the chance to meet with experienced professions at the event. They are there to help with difficult decisions and work to make the experience a beneficial one.

### StrengthsQuest™

Candidates and employers can take the StrengthQuest™ survey and explore the results. This knowledge will help you maximize your potential and discover your strong individual points. Expert advice will help show where you can best fit in and chart your career path. The Placement Exchange and StrengthsQuest™ are here to help you find your way.

### Platinum level search

The Placement Exchange isn't just for entry-level positions. Institutions can reserve private space to interview candidates for those more senior positions and afford those candidates more of a VIP experience.

### The Placement Exchange 365

Need tips on polishing that resume? Not sure what interview questions you need to ask? What jobs are available in your state? Find these answers any day of the year thanks to The Placement Exchange website. Filled with informative resources, it delivers the "how to" aspects of job placement for candidates and employers alike. Also, positions can be posted year-round. It's practical and applicable resources you can use whenever you need it.

# Registration details

## Job placement amenities

The Placement Exchange has always been about presenting the premiere job placement experience. That means large, comfortable spaces for interviews, readily-available technology, and thorough customer service. Plus, educational sessions will help individuals manage their careers as well as the placement event.

## Hotel accommodations

The TPE housing bureau is now taking hotel reservations. Online reservations can be made as well as reservations by phone. You MUST be registered for TPE in order to make your hotel reservation.

## Premium interview tables

The Placement Exchange wants you to stand out from the crowd with a premium interview table. This option allows employer to upgrade their interview area with additional space, as well as amenities such as shipping and decorations. This has proved to be a popular option, helping interview teams create a comfortable and inviting atmosphere.

For further information on hotels and prices go to our site at:

[www.theplacementexchange.org](http://www.theplacementexchange.org)

# Registration costs

The Placement Exchange offering (member)	placed by 1/13/12	placed by 2/14/12	placed at event
30-day position listing		\$150	
60-day position listing		\$200	
90-day position listing		\$250	
Register job at Placement Exchange (Phoenix)	\$179	\$199	\$219
Register job (Phoenix) and Advertise online	\$350	\$375	\$400
Standard interview tables	\$200	\$225	\$250 + \$50
Premium interview tables	\$350	\$375	\$400 + \$50
Reception Space (Saturday, March 10, 7-8:30 pm)	\$50	\$50	\$50
Reception Space (Saturday, March 10, 9:30-11 pm)	\$50	\$50	\$50

The Placement Exchange offering (non-member)	placed by 1/13/12	placed by 2/14/12	placed at event
30-day position listing		\$200	
60-day position listing		\$250	
90-day position listing		\$300	
Register job at Placement Exchange (Phoenix)	\$229	\$249	\$269
Register job (Phoenix) and Advertise online	\$400	\$425	\$450
Standard interview tables	\$250	\$275	\$300 + \$50
Premium interview tables	\$400	\$425	\$450 + \$50
Reception Space (Saturday, March 10, 7-8:30 pm)	\$50	\$50	\$50
Reception Space (Saturday, March 10, 9:30-11 pm)	\$50	\$50	\$50

# Where student affairs come together

What sets The Placement Exchange apart from other placement events is the way in which the student affairs profession come together to create it. Started as a partnership between NASPA and ACUHO-I, they were quickly joined by NACA, NODA, ASCA, AFA, and HigherEdJobs to bring together

a variety of niches and partnerships within the student affairs position. These groups are focused on offering a job placement experience that meets the needs of their members, delivers value, and strengthens the profession.

