



**SALLIE A. TRAXLER**

**ACUHO-I EXECUTIVE DIRECTOR**

As the executive director for the Association of College & University Housing Officers – International (ACUHO-I) since 2004, Sallie Traxler has lead many of the forward thinking initiatives the association has experienced in its more than 60 years of history. Through her leadership of the ACUHO-I central office, located in Columbus, OH, and partnership with the Executive Board, she has worked to develop and fulfill the association’s strategic plan and serve its mission to be the preeminent professional association that supports the collegiate residential experience and makes a positive difference in the lives of members and the more than 2.5 million students they serve.

Traxler has been active in national and international association management for fourteen years. Before joining ACUHO-I, she served as the Executive Director of the Council of Development Finance Agencies (CDFA) and as Director of Development and Strategic Alliances for the National Business Incubation Association (NBIA).

ACUHO-I provides member services that include in person educational events as well as award-winning publications to more than 900 institutions and 225 corporations, effecting some 10,000 professionals in over 20 countries worldwide. Along with sitting on the association’s Executive and Foundation boards, Traxler’s efforts have focused on evolving the association’s organizational structures to provide long-term leadership and strategic value.

Traxler has focused on the goal of increasing the reach of the association. She represents the association with a number of international associations and business partnerships. She sits as chair for the Council of Higher Education Management Associations (CHEMA). She also is a part of the Higher Education Association’s Sustainability Consortium (HEASC) and the Consortium on Government Relations for Student Affairs. With her guidance ACUHO-I and its members have worked in South Africa, the Arabian Gulf, and China. These efforts led to the formation of the association’s first chapter, ACUHO-I Southern Africa. Also, in 2009 nearly 100 collegiate housing professionals came together in Hong Kong for the first Global Housing Summit.

Other association initiatives during her tenure have included the 21<sup>st</sup> Century Project, a multi-phased initiative leading to the construction of a new, state-of-the-art residential facility. In addition to creating one or more prototype residential facilities, the project will assist colleges and universities in designing new buildings that reflect the ever-changing roles residences play in the collegiate experience.

Most recently, in 2010 ACUHO-I established a credentialing program, beginning with the Certificate in Housing Assessment. This was a fundamental program for the profession that will allow members to develop, verify, and validate their assessment knowledge and then apply those skills to the betterment of their campuses.

Traxler received both her bachelor's and master's degrees in Communications from Morehead State University in Kentucky where she graduated with honors and is currently working on an MBA through The Ohio State University Fisher School of Business which she will complete in June of 2012. She is a member of the American Society of Association Executives.