



# Form for On-line Resource Library for Marketing Communications

## Demographic elements of individuals submitting resources

Name (Last name, First name, Middle)  
Institution

Institutional Information  
Size

Housing Capacity

Description

Position  
Your functional area:

Address (Street, City, State, and Zip Code):

E-mail Address:

Phone Number:

Fax/Cell:

Name of Project

Type of Project: (Please select one or more options to categorize this project/campaign.)

Publication Samples

Topic Area

General/Other

Theme of Project

Quantity/Cost

Design/Cost

Did you use an outside agency?

If so, who?

Internal resource? Please describe:

What design programs were used in creating the material?

Adobe

Quark

Web Communications

Content Management System

Description of goals and objective of project:

Target Audience of the campaign:

Was assessment done on this campaign? If so, how? Please share results.

