

# ONLINE ADVERTISING

## Insertion Order and Advertising Agreement

Please see rate card for deadlines, rates, and terms



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Contact Name \_\_\_\_\_ Contact Title \_\_\_\_\_

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Company \_\_\_\_\_ Agent for \_\_\_\_\_

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Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

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Phone # \_\_\_\_\_ Contact Email \_\_\_\_\_ Company Website \_\_\_\_\_

### Online Options

This request authorizes ACUHO-I to place an advertisement in the selected media. Insertion orders are due by the 1st of the month immediately preceding requested placement. Materials are due by the 15 of the month immediately preceding requested replacement.

Size of Ad	3 Months	6 Months	12 Months
<input type="checkbox"/> Weekly E-Connections 300 px x 100 px	<input type="checkbox"/> \$2,400	<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$6,000
<input type="checkbox"/> Membership Directory 730 px x 90 px	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,200
<input type="checkbox"/> Online Network 160 px x 160 px	<input type="checkbox"/> \$800	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$3,000
<input type="checkbox"/> News Blog 160 px x 160 px	<input type="checkbox"/> \$800	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$3,000

Accepted file formats include: jpg, gif, tiff or png files. They must be in RGB color and should be catered to PC users using as OS of Windows 98 or greater. Files will include one link to the company's website and directed to the home page. All ad sizes are measured in pixels.

### Ad Run

Start Date: \_\_\_\_\_ End Date: \_\_\_\_\_

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Special Instructions: \_\_\_\_\_

### PAYMENT

Rates listed are net. ACUHO-I members and agents for ACUHO-I members will be invoiced. Non-members must include payment with insertion orders.

### SIGN AND DATE BELOW

Make a copy for your records. The underground authorized officer, employee, or agent of the above-named company requesting to place advertising indicated hereby acknowledges that he or she has read the terms of this agreement as stipulated above and in the Terms and Agreements. The undersigned hereby requests the advertising space as indicated above and agrees to be bound by the terms of this agreement.

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Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Please send completed and signed insertion order to:  
ACUHO- I • Attention: Alison Jones  
941 Chatham Lane, Suite 318 • Columbus, OH 43221  
phone: 614.292.0099 fax: 614.292.3205