

# PRINT ADVERTISING

## Insertion Order and Advertising Agreement

Please see rate card for deadlines, rates, and terms



Contact Name		Contact Title	
Company		Agent for	
Address	City	State	ZIP
Phone #	Contact Email	Company Website	

### Talking Stick Magazine Ads

Issue(s):  Jan+Feb  Mar+Apr  May+June  July+Aug  Sept+Oct  Nov+Dec

Artwork:  Pick-up  New Ad headline: \_\_\_\_\_

Size of Ad	1x	3x	6x
Two-Page Spread	<input type="checkbox"/> \$3,930	<input type="checkbox"/> \$3,730	<input type="checkbox"/> \$3,535
Back Cover Page	<input type="checkbox"/> \$3,265	<input type="checkbox"/> \$3,110	<input type="checkbox"/> \$2,950
Front Inside Cover	<input type="checkbox"/> \$2,950	<input type="checkbox"/> \$2,800	<input type="checkbox"/> \$2,650
Rear Inside Cover	<input type="checkbox"/> \$2,950	<input type="checkbox"/> \$2,800	<input type="checkbox"/> \$2,650
Front Face Page	<input type="checkbox"/> \$2,825	<input type="checkbox"/> \$2,680	<input type="checkbox"/> \$2,545

Size of Ad	1x	3x	6x
Table of Contents Page	<input type="checkbox"/> \$2,825	<input type="checkbox"/> \$2,680	<input type="checkbox"/> \$2,545
New Members Page	<input type="checkbox"/> \$2,825	<input type="checkbox"/> \$2,680	<input type="checkbox"/> \$2,545
Full Page	<input type="checkbox"/> \$2,460	<input type="checkbox"/> \$2,330	<input type="checkbox"/> \$2,210
Half-Page Horizontal	<input type="checkbox"/> \$1,475	<input type="checkbox"/> \$1,400	<input type="checkbox"/> \$1,265
Half-Page Vertical	<input type="checkbox"/> \$1,475	<input type="checkbox"/> \$1,400	<input type="checkbox"/> \$1,265
Belly-Band <i>(digital version only)</i>	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,000

### Program Guide Ads

Annual Conference & Exposition CONFERENCE SERIES:  Housing Facilities  Business Operations  Living-Learning Programs

Size of Ad	Rate	Size of Ad	Rate
<input type="checkbox"/> Full Page	\$1,020	<input type="checkbox"/> Half-Page - Horizontal	\$610

Special Instructions: \_\_\_\_\_

### PAYMENT

Rates listed are net. ACUHO-I members and agents for ACUHO-I members will be invoiced. Non-members must include payment with insertion orders.

### SIGN AND DATE BELOW

Make a copy for your records. The undersigned authorized officer, employee, or agent of the above-named company requesting to place advertising indicated hereby acknowledges that he or she has read the terms of this agreement as stipulated above and in the Terms and Agreements. The undersigned hereby requests the advertising space as indicated above and agrees to be bound by the terms of this agreement.

Authorized Signature	<p>Please send completed and signed insertion order to:                  ACUHO- I • Attention: Alison Jones                  941 Chatham Lane, Suite 318 • Columbus, OH 43221                  phone: 614.292.0099 fax: 614.292.3205</p>	Date
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