

TALKING STICK 2012 EDITORIAL CALENDAR

The *Talking Stick* magazine is the authoritative source for campus housing. Within the pages of its six issues each year are stories that deliver invaluable information, actionable direction, and accessible resources. The articles explore the broad spectrum of campus housing including facilities management, residence life, business operations, student development, staffing issues, technology trends, academic initiatives, and more. Perhaps most importantly, actual housing professionals (from both campuses and businesses) write the overwhelming majority of the stories, drawing on their knowledge as well as the experiences of their colleagues and corporate partners.

Just as *Talking Stick* readers look to the articles for solutions to their challenges, they also look to the advertisers for new developments and trends. When your company appears alongside these trusted stories, you gain that trust as well. Please take a few moments to preview the projected editorial calendar for 2012 and then take the steps to make sure your business or organization is a part of the *Talking Stick*. Let ACUHO-I and the *Talking Stick* be your doorway to reach the leaders of the campus housing profession for today and into the future.

** Note: The Talking Stick reserves the right to revise this calendar as necessary, as changes occur during the publication year.*

JANUARY + FEBRUARY 2012

Feature Stories:

- How to use rubrics to assess learning outcomes in the residence halls.
- The International House program and the services it provides.

Departmental Stories:

- Celebrating “Geek Culture” within the student (and staff) population.
- How professionals use the passions in their life to produce better work.
- How to help and overcome hoarding by students in the residence halls.

MARCH + APRIL 2012

Feature Stories:

- How student housing contributes to student success and student retention rates.
- How housing raises awareness and support of men’s issues.

Departmental Stories:

- Addressing political engagement among the college student population.
- Aligning job placement practices – including issues of inclusion and equity -- with your campus culture.
- An examination of the United States Fair Housing Act and related issues around the world.

MAY + JUNE 2012

Feature Stories:

- A profile of the University of Florida's new Innovation District program.
- Milestones in the history of campus housing.

Departmental Stories:

- Using diplomacy to better advocate for students and staff.
- Incorporating leadership development into resident assistant training.
- Addressing the challenges of housekeeping staffing.

JULY + AUGUST 2012

Feature Stories:

- A picturesque tour of higher education and campus housing across Australia.
- How good design supports students' transition to campus.

Departmental Stories:

- How campus housing departments utilize -- and justify the purchase of -- new IT gadgets.
- Managing student conduct and encouraging conflict resolution.
- The newest nuts and bolts of campus housing furnishings and amenities.

SEPTEMBER + OCTOBER 2012

Feature Stories:

- Innovative ways campuses utilize assessments.
- New developments and technologies that improve student safety and security.

Departmental Stories:

- Involving alumni in hall programming and student engagement.
- How to develop a return-on-investment formula for your conference services program.
- Creating a STEM-focused living-learning program.

NOVEMBER + DECEMBER 2012

Feature Stories:

- A look at the latest technologies that help architects and campuses visualize designs.
- Building a better understanding of the budget and reporting process.

Departmental Stories:

- Exploring new developments in sustainable practices.
- Building a better understanding of working with Muslim students.
- Campus housing leaders share their end-of-year "to do" lists.