



**2024 ASSOCIATION OF COLLEGE AND UNIVERSITY HOUSING OFFICERS-INTERNATIONAL
ANNUAL BUSINESS MEETING**

**THURSDAY, MARCH 21, 2024
4:00 – 5:00 P.M. (EASTERN DAYLIGHT TIME)**

Call to Order

Gay Perez, of University of Virginia and the 2024 ACUHO-I president, called the 2024 Business Meeting to order at 4:02 p.m. (EDT). Andrew Naylor, Florida International University, was appointed parliamentarian. Kathy Bush Hobgood, ACUHO-I President-Elect, presented a land acknowledgment on behalf of ACUHO-I.

Report on Attendees and Approval of the 2023 Annual Business Meeting Minutes

Kirsten Kennedy, the ACUHO-I Finance and Corporate Records Officer, reported 159 registrants with 120 member institutions.

For voting purposes, as stated in the ACUHO-I Constitution, any vote related to amending the constitution must receive two-thirds of a quorum to pass. Any other business items can be approved by a simple majority. Kirsten shared that the minutes of the 2023 ACUHO-I Annual Business Meeting, held virtually, were shared via email for corrections and feedback. The minutes were then shared with the Executive Board, operating in the capacity of the Minutes Approval Committee to complete a final review and approval of the minutes. Kirsten queried if there were any objections to the 2023 Annual Business Meeting Minutes as distributed. Hearing none, Nyerere Tryman made a motion to approve the 2023 Annual Business Meeting Minutes, seconded by Rian Nostrum, and approved by a 67-person vote.

2023 in Review

Past-president Leon McClinton thanked the committee chairs and co-chairs as well as the hundreds of volunteers who serve as committee members. Leon also thanked those who served alongside him on the 2023 Executive Board and gave their efforts to make ACUHO-I stronger and a more influential Association in higher education. Leon gave a special thanks to those whose two or three-year term ended on December 31st.

Presidential highlights:

- Executive Committee Greenville, South Carolina, retreat for purposes of strategic planning.
- Attended two international conferences which provided housing ideas, cost of mental health support, technogenic wellness lifestyle pyramid and new ways of how working and learning affect the office and campus models of the future.

Important Milestone:

- Brand refresh unveiled at the 2023 Campus Home.Live!
- The Strategic Plan for 2024-2026 was created after an all-member survey, Foundation engagement, focus groups, all driven by the Future of the Profession Initiative.
- Partnerships with Student Affairs Certification, US Census Bureau, and Week of Well Being Planning Committee Leadership.

- Advancing diversity, equity, and inclusion and global connections through releasing three volumes of our peer-edited publication the Journal of College and University Student Housing including a guest-edited theme issue “Housing while Black”, we completed a third Leadership Cohort, GHTI Australia and the United Kingdom.

2023 Financial Report

Kirsten reported on the Association’s operating budget and investments for the year ending December 31, 2023.

- ACUHO-I assets increased by 2.5% from the previous year.
- A principal measure of financial health is ACUHO-I’s ability to fund operations. The policy requires six months of net liquid assets; ACUHO-I currently can support just over eight months of expenses.
- Preliminary 2023 reports showed \$5.8 million in assets. Highlights include:
 - Decrease in cash and investments due to continued utilization for in-person educational events which have increased expenses.
- Preliminary 2023 reports showed \$4.7 million in operational expenses (\$4.6M liquid). Highlights include:
 - Program expenses are 70% vs. administrative expenses at 30%.
 - Operating revenues increased 13%.
 - Operating expenses increased by 8%.
 - Total assets increased 2.5%.
- Investment Portfolio:
 - 2023 earnings =10.9% or nearly a 27% swing from 2022 which was -16.14%
 - ACUHO-I is invested in laddered short-term CD’s that earned 5%.
- For the 14th consecutive year, ACUHO-I received a clean audit report; there were no findings by the Whalen CPAs.
- Over the last 10 years, total asset growth has increased from \$5.1 to \$5.8 million equating to 14% growth.

CEO Report

Mary DeNiro, ACUHO-I CEO and Executive Director shared updates of the ACUHO-I initiatives for 2024:

- The Strategic Plan for the next three years, driven by volunteers, is strategic by collaboration, volunteer engagement, and making sure the correct products and services are offered to members.
- ACUHO-I Strategic Plan focuses on the four pillars of Education, Community, Knowledge Resources, and Influential Leadership as well as striving to be operationally effective and efficient.
- In 2022, efforts were made to lease 1445 Summit Street; In 2023, the Executive Board authorized efforts to list the property for sale when the commercial real estate market rebounds.
- Strategic Imperatives
 - Deliver on the future of the profession (DEI, health, wellbeing, sustainability).
 - Professional development.
 - Serving campus housing professionals with variety of programs online and in person.
 - Pursue partnerships with other associations and industry organizations.
 - Amplify campus housing by engaging policymakers and influential stakeholders.

- Provide volunteer opportunities that enhance members' experience, skill set, and Association's goals.
- Campus Home.Live! in Milwaukee, Wisconsin, June 22-25, 2024

ACUHO-I Research and Education Foundation Report

Patricia A. R. Martinez, the 2023 chair of the ACUHO-I Foundation, shared highlights of the previous year.

- Raised \$409,000 for the year:
 - 1 new Corporate Major Donor (\$50K over 5 years)
 - 27 new Individual Major Donors (\$135K over 5 years)
 - Industry partner support was \$27K for those not in a corporate major donor pledge
 - Parthenon fundraising: \$47,543; Conference raffle and silent auction \$22,559
 - Regional fundraising: \$42K
 - 156 active pledges
- Net revenue was positive to budget by \$272K due to successful fundraising and management of operational expenses.
- Investments generated \$255K in positive returns.
- Launched Phase I of *Giveeffect* which kicked off with new initiative *Annual Giving Event: Honoring our Past, Investing in our Future*.
- Task Force launched in 2023
 - Curriculum related to development/fundraising education
 - Scholarship fund for conference attendance
 - Strategic communication
 - Annual Giving Event
 - Open committee structure for Foundation: annual programs, individual outreach and giving, and corporate outreach and giving
- Recognition of Foundation's first black woman chair: Shana Alston, University of Denver (2021-2023).
- Most diverse Parthenon class inductees in the history of the Foundation.
- Hiring of Laurel Palmer, Development Director.

New Business

Gay Perez called for any new business from the attendees. There was none.

Retiring Member Recognition

The following campus housing professionals who retired in 2023 were recognized for their career and contributions:

- Todd Duncan, University of Cincinnati
- Robin Gagnow, Baldwin Wallace University
- Dr. Pamela Schipani, University of Connecticut

Deceased Member Recognition

A moment of silence was requested to recognize the legacy of the campus housing professionals who passed away since the last business meeting.

- Lesa Darcy-Frost, Northwestern University
- Elsie Lynn Ervin, Delta State University
- Margaret "Peg" Young, University of Iowa
- M. Keener Scott, University of Georgia
- Elise Agron Graninger, University of Colorado Boulder

- Janelle Brown, University of Houston
- Bill Paleen, Cornell University
- Gary North, Ohio University
- Diane Cline, CSC ServiceWorks

Adjournment

Gay Perez thanked everyone in attendance as well as the members for their continued participation and support of the ACUHO-I organization and adjourned the 2023 Annual Business Meeting at 5:01 p.m. Eastern Time.

Respectfully Submitted by:

Kirsten Kennedy
Corporate Records and Financial Officer
2023-2036