

SPONSORSHIP OPPORTUNITIES

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INCLUDED WITH THE SPONSORSHIP	SPONSORSHIPS \$7,500 OR MORE	SPONSORSHIPS LESS THAN \$7,500	DIGITAL LOGO EXPOSURE \$1,000 (4)
SIGN RECOGNITION AT DELEGATE REGISTRATION	\checkmark	\checkmark	\checkmark
SIGN RECOGNITION AT THE ENTRANCE TO THE EXHIBIT HALL	√	√	√
LOGO RECOGNITION ON ACUHO-I WEBSITE	\checkmark	\checkmark	\checkmark
LOGO RECOGNITION IN ACUHO-I EVENTS MOBILE APP	\checkmark	\checkmark	\checkmark
DELEGATE LIST WITH NAMES, TITLES, AND INSTITUTIONS		\checkmark	\checkmark
COMPLETE DELEGATE LIST WITH NAMES, TITLES, INSTITUTIONS, AND EMAIL ADDRESSES	√		
1 MOBILE APP PUSH NOTIFICATION DURING EVENT			\checkmark

Looking to stack sponsorship opportunities or have idea you don't see listed? Reach out to Mandy - mhinkel@acuho-i.org

EXCLUSIVE OPPORTUNITIES

MONDAY GENERAL SESSION SPEAKER

\$15,000

PREVIEW

End the event with maximum exposure and lasting impact.

- Final big stage speaker, <u>Megan W. Gerhardt, PhD</u> back again by popular demand from delegates
- 60-second Brand Spotlight: Intro or video message on the main stage
- Speaker Introduction: Your brand front and center as we wrap up the event
- Push Notifications: Engage attendees with branded alerts via the ACUHO-I app

CONFERENCE BAGS

\$15,000

PREVIEW

Ensure your brand is front and center throughout the event.

 Co-branded Bags: Your logo alongside ours on bags given to all delegates and exhibitors at check-in.

ENGAGEMENT CENTER

\$7,000

PREVIEW

One of the most popular spots for attendees, ensuring maximum visibility and engagement.

- Signage: Your brand featured at the high-traffic Engagement Center, open throughout the event
- Co-branded Structure: Your logo displayed alongside ACUHO-I in this central hub
- Engagement Activities: Option to participate in interactive activities and provide giveaway items

EXCLUSIVE OPPORTUNITIES

CONFERENCE BADGE INSERTS

\$7,000

PREVIEW

Put your brand in every handshake and hello. Badges are worn throughout the entire event—make sure your logo is right there with every connection made.

- Logo Placement: Your logo featured on the badge insert alongside attendee names and credentials
- Visibility: High-frequency exposure across all event days, networking spaces, and sessions

VOLUNTEER SHIRTS

\$7,000

PREVIEW

Get your brand noticed all over the event with these shirts.

- Logo Placement: Your logo on the left sleeve of shirts worn by volunteers (registration, engagement space, etc.)
- Shirt Distribution: 50-70 shirts provided for highvisibility exposure

SUNDAY SNACK BREAK

\$5,000

Treat attendees to a sweet end-of-day pick-me-up with free ice cream from Jeni's, a hometown favorite.

- Location & Timing: Jeni's Ice Cream, Main Concourse – Sunday, 4:15–5:00 PM
- Onsite Presence: Sponsor may deliver a brief welcome at the start of the break
- Logo Placement: Logo featured on event signage, digital schedule, and other standard sponsor placements

EXCLUSIVE OPPORTUNITIES

CHARGING STATION

\$3,000

PREVIEW

Keep attendees powered up while keeping your brand front and center.

 Branded Station: Your logo displayed on a charging station available throughout the conference

PILLOWS WITH LOGO

\$3,000

Make your brand comfy and hard to miss in the event's busiest area.

 Branded Pillows: 5 pillows featuring your logo on the couch in the main hallway throughout the conference

STUDY TOUR

\$3,000

LEARN MORE

Engage with global delegates and showcase your brand in this unique pre-conference experience.

- Welcome Participants: Greet attendees and connect with international delegates
- Logo Recognition: Your logo featured on all tourrelated collateral
- Sold out: 12 participants
- Confirmed campus: Denison University, Ohio University, The Ohio State University, and Otterbein University.

NON-EXCLUSIVE OPPORTUNITIES

OPENING RECEPTION (2)

\$7,500

PREVIEW

Make a splash on opening night with prime visibility and engagement.

- Logo: Featured on the main stage and throughout the reception
- Exclusive Branding: Full branding during the reception
- Games Sponsorship: Sponsor of conference games
- Signage & Product Display: Prominent signage and product display

STAIR CLINGS (2)

\$4,000

<u>PREVIEW</u>

Get your brand noticed in a high-traffic area all conference long.

- Logo Cling: Your logo displayed prominently on the staircase in the main area throughout the conference
- Exclusive Option: Contact Mandy for an exclusive sponsorship

LUNCH SPONSORS (2)

\$3,000

Feed attendees and get your brand noticed during a key networking moment.

 Logo Recognition: Your logo displayed on buffet tables during lunch

NON-EXCLUSIVE OPPORTUNITIES

IP SPONSORED PRESENTATIONS (4)

\$3,000

Showcase your expertise in a dedicated time slot for maximum exposure.

- Presentation Slot: 40-50 minute session
- Open to All Delegates: Session schedule provided prior to the conference
- 1 spot available

SOCIAL EVENT OPPORTUNITIES

FUN RUN WALK & ROLL (7)

Get your brand moving with visibility at this fun, active event!

\$550

PREVIEW

- Logo Recognition: Featured at the event and on tshirts.
- Shirt Distribution: 70 shirts for the 2024 CHL.
- 3 spots available



THANK YOU TO OUR 2025 CAMPUS HOME. LIVE! SPONSORS



































