

# SPONSORSHIP OPPORTUNITIES

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INCLUDED WITH THE SPONSORSHIP	SPONSORSHIPS \$3,500 OR MORE	SPONSORSHIPS LESS THAN \$3,500
SIGN RECOGNITION AT DELEGATE REGISTRATION	✓	✓
SIGN RECOGNITION AT THE ENTRANCE TO THE EXHIBIT HALL	✓	✓
LOGO RECOGNITION ON ACUHO-I WEBSITE	✓	✓
LOGO RECOGNITION IN ACUHO-I EVENTS MOBILE APP	✓	✓
DELEGATE LIST WITH NAMES, TITLES, AND INSTITUTIONS		✓
COMPLETE DELEGATE LIST WITH NAMES, TITLES, INSTITUTIONS, AND EMAIL ADDRESSES	✓	

Looking to stack sponsorship opportunities or have idea you don't see listed?  
Reach out to Mandy - mhinkel@acuho-i.org

# EXCLUSIVE OPPORTUNITIES

## WIFI COVERAGE

**\$10,000**

**Provide maximum visibility as your brand is showcased to all attendees throughout the event.**

- Prominent logo recognition on the event's WiFi landing page, which will be visible to all attendees connecting to the event's WiFi network.
- Branding on all WiFi-related materials, ensuring your logo is front-and-center as guests access the event's internet services.

## KEYNOTE SESSION SPEAKER

**\$8,000**

**Positions your brand front and center during one of the event's most anticipated moments.**

- Exclusive opportunity to introduce the keynote speaker to delegates from the main stage, giving your brand visibility during a key event moment.
- Prominent logo recognition on all keynote speaker materials, ensuring your brand is featured alongside the high-profile session.

## GENERAL/CLOSING SESSION SPEAKER

**\$5,000**

**Valuable visibility as your brand is featured during a significant closing or general session.**

- Exclusive opportunity to introduce the speaker to delegates from the main stage, creating a memorable connection with the audience.
- Prominent logo recognition on all materials related to the general/closing session speaker, ensuring your brand is highlighted during these key moments of the event.

## COMMITTEE SHIRTS

**\$2,000**

[PREVIEW](#)

**Ongoing visibility as your logo will be featured on the shirts worn by key event personnel, seen by all attendees.**

- Logo recognition on all committee shirts, ensuring your brand is prominently displayed on shirts worn by event committee members.

## VOLUNTEER SHIRTS

**\$2,000**

[PREVIEW](#)

**Ongoing visibility as your logo will be featured on the shirts worn by key event personnel, seen by all attendees.**

- Logo recognition on all volunteer shirts, ensuring your brand is prominently displayed on shirts worn by event volunteers.

## CHARGING STATIONS

**\$2,000**

[PREVIEW](#)

**Continuous exposure, placing your brand in key locations where attendees will frequently pass by and engage.**

- Exclusive sponsorship of charging stations located in highly visible areas of the conference venue.
- These stations will be available for use throughout the entire conference, ensuring maximum visibility as attendees recharge their devices.

## TECHNOLOGY/LAPTOPS

**\$2,000**

**Excellent exposure, as your logo will be seen by attendees using the technology throughout the event.**

- Logo recognition on laptops used throughout the conference, ensuring your brand is visible during key moments and sessions.

## LUNCH

**\$2,000**

**Ensures your brand is prominently featured during a key networking and refreshment time, offering great visibility among all attendees.**

- Logo recognition on all materials related to the lunch, including signage, menus, and any promotional items.

## CONFERENCE GAMES

**\$2,000**

[PREVIEW](#)

**Great visibility as attendees engage with the games, making your brand a part of the excitement and social experience.**

- Logo recognition at the game setups (cornhole, Connect 4, Jenga, etc.), ensuring your brand is featured prominently in these interactive and fun areas.

## COFFEE/SNACK BREAK

**\$1,500**

**Continuous exposure, placing your brand in key locations where attendees will frequently pass by and engage.**

- Exclusive sponsorship of charging stations located in highly visible areas of the conference venue.
- These stations will be available for use throughout the entire conference, ensuring maximum visibility as attendees recharge their devices.

# NON-EXCLUSIVE OPPORTUNITIES

## DIGITAL SPONSORSHIP (4)

**\$1,000**

**Maximize your brand exposure throughout the conference with constant visibility at every touchpoint.**

- Engaging push notifications directly to mobile app users
- Prominent logo recognition across the event website, mobile app, delegate registration, and entrance hall

## CAMPUS TOUR (3)

**\$1,500**

**Visibility during a key event activity, connecting your brand with attendees as they explore the campus.**

- Logo recognition on all materials related to the campus tours, ensuring your brand is featured throughout the experience.
- **2 spots sold | 1 spot available**

## FUN RUN, WALK, AND ROLL 5K (7)

**\$500**

**Provides visibility in a fun and active setting, associating your brand with health, wellness, and community engagement**

- Logo recognition at the Fun Run, Walk, and Roll event, as well as on the t-shirts given to participants.
- Exclusive opportunity to welcome participants at the start of the event, giving your brand direct exposure to attendees.

**Business***operations*  
acuho-i  
2025 CONFERENCE

**Housing***facilities*  
acuho-i / APPA 2025 CONFERENCE

**Residence***education*  
acuho-i 2025 CONFERENCE

Mandy Hinkel, Corporate Relations Director

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