

SPONSORSHIP OPPORTUNITIES

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INCLUDED WITH THE SPONSORSHIP	SPONSORSHIPS \$7,500 OR MORE	SPONSORSHIPS LESS THAN \$7,500	DIGITAL LOGO EXPOSURE \$1,500 (4)
SIGN RECOGNITION AT DELEGATE REGISTRATION	✓	✓	✓
SIGN RECOGNITION AT THE ENTRANCE TO THE EXHIBIT HALL	✓	✓	✓
LOGO RECOGNITION ON ACUHO-I WEBSITE	✓	✓	✓
LOGO RECOGNITION IN ACUHO-I EVENTS MOBILE APP	✓	✓	✓
DELEGATE LIST WITH NAMES, TITLES, AND INSTITUTIONS		✓	✓
COMPLETE DELEGATE LIST WITH NAMES, TITLES, INSTITUTIONS, AND EMAIL ADDRESSES	✓		
1 MOBILE APP PUSH NOTIFICATION DURING EVENT			✓

Looking to stack sponsorship opportunities or have idea you don't see listed?
Reach out to Mandy - mhinkel@acuho-i.org

EXCLUSIVE OPPORTUNITIES

OPENING SPEAKER

\$20,000

Kick off the conference with prime visibility and set the tone for a powerful experience.

- Brand Spotlight: 60-second live introduction and a 60-second pre-recorded video on the main stage
- Logo Recognition: Featured throughout the conference in high-visibility areas
- Push Notification: Branded message delivered via the ACUHO-I mobile app

GENERAL SESSION SPEAKER

\$15,000

Showcase your brand during a featured conference moment with broad attendee engagement.

- 60-second Brand Spotlight: Live or pre-recorded message on the main stage
- Speaker Introduction: Associate your brand with timely, relevant content
- Push Notification: Branded message via the ACUHO-I mobile app

CLOSING SESSION SPEAKER

\$15,000

End the event with maximum exposure and lasting impact.

- 60-second Brand Spotlight: Live or pre-recorded message on the main stage
- Speaker Introduction: Your brand front and center as we wrap up the event
- Push Notifications: Branded message via the ACUHO-I mobile app

SHO PATHWAY

\$15,000

Position your brand alongside senior housing leaders through exclusive exposure in this high-impact, invitation-only experience.

- 30–90 second welcome message at Pathway kickoff
- Sponsor mentions by moderators before each session
- Access for two company representatives to attend SHO programming
- Logo recognition across the conference and in the mobile app

SHO RECEPTION

\$15,000

Maximize exposure during this exclusive networking event for senior housing officers.

- 30–60 second welcome to attendees at the reception
- Logo recognition throughout the conference, in the mobile app, and on the online schedule
- Signage at 4 key locations around the event

WIFI

\$15,000

Keep your brand top of mind every time attendees connect.

- Logo recognition on conference signage, mobile app, and WiFi login page
- Branded WiFi cards distributed to delegates
- Exclusive promotions: 2 member-wide emails and 1 in-app push notification

CONFERENCE BAGS

\$10,000

Ensure your brand is front and center throughout the event.

- Co-branded Bags: Your logo alongside ours on bags given to all delegates and exhibitors at check-in.

ENGAGEMENT CENTER

\$10,000

One of the most popular spots for attendees, ensuring maximum visibility and engagement.

- Signage: Your brand featured at the high-traffic Engagement Center, open throughout the event
- Co-branded Structure: Your logo displayed alongside ACUHO-I in this central hub
- Engagement Activities: Option to participate in interactive activities and provide giveaway items

CONFERENCE BADGE INSERTS

\$10,000

Put your brand in every handshake and hello. Badges are worn throughout the entire event—make sure your logo is right there with every connection made.

- Logo Placement: Your logo featured on the badge insert alongside attendee names and credentials
- Visibility: High-frequency exposure across all event days, networking spaces, and sessions

COMMITTEE SHIRTS

\$7,500

Get your brand noticed all over the event with these shirts.

- Logo Placement: Your logo on the left sleeve of shirts worn by committee members (Local Arrangements, Program, and Exhibits)
- Shirt Distribution: 40-60 shirts provided for high-visibility exposure

VOLUNTEER SHIRTS

\$7,500

Get your brand noticed all over the event with these shirts.

- Logo Placement: Your logo on the left sleeve of shirts worn by volunteers (registration, engagement space, etc.)
- Shirt Distribution: 50-70 shirts provided for high-visibility exposure

CHARGING STATION

\$3,000

Keep attendees powered up while keeping your brand front and center.

- Branded Station: Your logo displayed on a charging station available throughout the conference

STUDY TOUR

\$3,000

Engage with global delegates and showcase your brand in this unique pre-conference experience.

- Welcome Participants: Greet attendees and connect with international delegates
- Logo Recognition: Your logo featured on all tour-related collateral
- Up to 12 participants

CONFERENCE TECH SPONSOR

\$3,000

Maximize brand exposure in the most visible spaces.

- Logo placement in key areas: SHO Pathway, Board Rooms, Parthenon Reception, Foundation Booth, Registration, and Engagement Center
- Presence across event tech and signage
- Recognition in the mobile app

NON-EXCLUSIVE OPPORTUNITIES

OPENING RECEPTION (2)

\$7,500

Make a splash on opening night with prime visibility and engagement. This opportunity can be exclusive.

- Logo: Featured on the main stage and throughout the reception
- Exclusive Branding: Full branding during the reception
- Games Sponsorship: Sponsor of conference games
- Signage & Product Display: Prominent signage and product display

LUNCH SPONSORS (2)

\$3,000

Feed attendees and get your brand noticed during a key networking moment.

- Logo Recognition: Your logo displayed on buffet tables during lunch

IP SPONSORED PRESENTATIONS (4)

\$3,000

Showcase your expertise in a dedicated time slot for maximum exposure.

- Presentation Slot: 40-50 minute session
- Open to All Delegates: Session schedule provided prior to the conference

SOCIAL EVENT OPPORTUNITIES

AFFINITY RECEPTION (EXCLUSIVE)

\$10,000

Support connection and community across eight unique receptions.

- Signage and logo at all 8 receptions, plus on save-the-dates, website, and app (with push notification)
- Networking access and opportunity to bring branded giveaways
- Broad visibility across diverse professional communities

FUN RUN WALK & ROLL (7)

\$550

Get your brand moving with visibility at this fun, active event!

- Logo Recognition: Featured at the event and on t-shirts.
- Shirt Distribution: 70 shirts for the 2024 CHL.

THANK YOU TO OUR 2026 CAMPUS HOME. LIVE! SPONSORS

