

TITLES	TOPIC AREA
"Ready, Set, Turn: UC's Collaborative Approach to Summer Operations"	Move-in/out
A Storyteller's Guide to Assessment: How to Make Sharing Data Meaningful and Memorable	Assessment
A Tale of Two Desks: GMU's Transition to a 24/7 Regional Desk Model	Front Desk Operations and Customer Service
Beyond Moderation: An Interactive Session to Elevate Focus Group Facilitation Skills	Assessment
Brand the Space You're In: Elevating Environments on Any Budget	Marketing
Creating & Managing a Student Marketing Team	Marketing
Doing the Right Things with the Right Amount: Implementing a Zero-Based Budgeting Approach	Fiscal Controls
Don't get Lost in the Shuffle! Contingency Housing Preparation and Protocols	Other
Employee Engagement and Development: Strengths at Work	Staffing - Hiring, Supervision and Retention
Enhancing Internal Communications - Empowering Residents and Staff for Better Access to Information	Other
Enhancing University Housing: Operational Changes, Student Experience, and Fiscal Responsibility	Fiscal Controls
Facilities and Residential Life Unite	Other
FORMING the Future: Automating Business Processes with Jotform	Technology
From Metrics to Meaning: Turning Housing Data into Marketing Magic	Marketing
Holistic Housing Approaches: Embedding Off-Campus Support Across On-Campus Processes	Other
Housing-led Retention Gains	Other
Move-In Magic: Applying Beyoncé's Collaborative Genius to Campus Coordination	Move-in/out
Move-in Roundtable	Move-in/out
Navigating Room Change & Winter Turnover in StarRez	Other
Navigating Student Emotions in Housing Processes	Assignments & Occupancy
Navigating the Student Housing Partnership with Athletics	Assignments & Occupancy
Occupancy Reimagined: More than just filling beds	Assignments & Occupancy
One Desk, Many Hats: Streamlining Front Desk Services with Technology	Front Desk Operations and Customer Service
Quantitative Assessment of Strategic Communication for Student Engagement	Assessment

TITLES

TOPIC AREA

RACI to the Rescue: Streamlining Your Work

Other

Removing the blindfold: A Workshop on Leadership

Staffing - Hiring, Supervision and Retention

Supervising Your Student Operations Team - Through a Positive Youth Development Lens

Front Desk Operations and Customer Service

Supporting Student Move-In with a Multi-Media Approach

Marketing

Taking the Load Off: Creating a shared service to maintain fiscal accountability and ease the stress

Fiscal Controls

The One-Stop Shop: Integrating a Living-Learning Program and Housing Application

Assignments & Occupancy

The Organized Creative: Housing Marketing Meets Project Management

Marketing

The Ultimate Playbook for Student Affairs Teams: Strategies for Winning Performance

Staffing - Hiring, Supervision and Retention

The Waiting Game: The GMU Waitlist Process

Assignments & Occupancy

Thriving Communities: Data-Driven Insights for Student Housing Success

Technology

Unlocking Our Potential

Other

When AI Crossed the Line: A Lesson in Student Trust, Transparency, and Making It Right

Marketing

When the Data Hits the Fan: Handling Unexpected Assessment Results

Assessment