

SPONSORSHIP OPPORTUNITIES

This PDF was last updated on July 15, 2025

| INCLUDED WITH THE SPONSORSHIP | SPONSORSHIPS \$3,500 OR MORE | SPONSORSHIPS LESS THAN \$3,500 |
|---|---------------------------------|-----------------------------------|
| SIGN RECOGNITION AT DELEGATE REGISTRATION | ✓ | ✓ |
| SIGN RECOGNITION AT THE ENTRANCE TO THE EXHIBIT HALL | ✓ | ✓ |
| LOGO RECOGNITION ON ACUHO-I WEBSITE | ✓ | ✓ |
| LOGO RECOGNITION IN ACUHO-I EVENTS MOBILE APP | ✓ | ✓ |
| DELEGATE LIST WITH NAMES, TITLES, AND INSTITUTIONS | | ✓ |
| COMPLETE DELEGATE LIST WITH NAMES, TITLES, INSTITUTIONS, AND EMAIL ADDRESSES | ✓ | |

Looking to stack sponsorship opportunities or have idea you don't see listed?
Reach out to Mandy - mhinkel@acuho-i.org

EXCLUSIVE OPPORTUNITIES

WIFI COVERAGE

\$10,000

Provide maximum visibility as your brand is showcased to all attendees throughout the event.

- Prominent logo recognition on the event's WiFi landing page, which will be visible to all attendees connecting to the event's WiFi network.
- Branding on all WiFi-related materials, ensuring your logo is front-and-center as guests access the event's internet services.

GENERAL/CLOSING SESSION SPEAKER

\$5,000

Valuable visibility as your brand is featured during a significant closing or general session.

- Exclusive opportunity to introduce the speaker to delegates from the main stage, creating a memorable connection with the audience.
- Prominent logo recognition on all materials related to the general/closing session speaker, ensuring your brand is highlighted during these key moments of the event.

VOLUNTEER SHIRTS

\$2,000

[PREVIEW](#)

Ongoing visibility as your logo will be featured on the shirts worn by key event personnel, seen by all attendees.

- Logo recognition on all volunteer shirts, ensuring your brand is prominently displayed on shirts worn by event volunteers.

CHARGING STATIONS

\$2,000

[PREVIEW](#)

Continuous exposure, placing your brand in key locations where attendees will frequently pass by and engage.

- Exclusive sponsorship of charging stations located in highly visible areas of the conference venue.
- These stations will be available for use throughout the entire conference, ensuring maximum visibility as attendees recharge their devices.

TECHNOLOGY/LAPTOPS

\$2,000

Excellent exposure, as your logo will be seen by attendees using the technology throughout the event.

- Logo recognition on laptops used throughout the conference, ensuring your brand is visible during key moments and sessions.

LUNCH

\$2,000

Ensures your brand is prominently featured during a key networking and refreshment time, offering great visibility among all attendees.

- Logo recognition on all materials related to the lunch, including signage, menus, and any promotional items.

CONFERENCE GAMES

\$2,000

[PREVIEW](#)

Great visibility as attendees engage with the games, making your brand a part of the excitement and social experience.

- Logo recognition at the game setups (cornhole, Connect 4, Jenga, etc.), ensuring your brand is featured prominently in these interactive and fun areas.

COFFEE/SNACK BREAK

\$1,500

Continuous exposure, placing your brand in key locations where attendees will frequently pass by and engage.

- Exclusive sponsorship of the coffee and snack break areas, strategically placed in high-traffic zones within the conference venue.
- These refreshment stations serve as popular gathering points throughout the day, offering your brand consistent visibility as attendees recharge and connect over coffee and snacks.

NON-EXCLUSIVE OPPORTUNITIES

DIGITAL SPONSORSHIP (4)

\$1,000

Maximize your brand exposure throughout the conference with constant visibility at every touchpoint.

- Engaging push notifications directly to mobile app users
- Prominent logo recognition across the event website, mobile app, delegate registration, and entrance hall

CAMPUS TOUR (3)

\$1,500

Visibility during a key event activity, connecting your brand with attendees as they explore the campus.

- Logo recognition on all materials related to the campus tours, ensuring your brand is featured throughout the experience.
- **2 spots sold | 1 spot available**

FUN RUN, WALK, AND ROLL 5K (7)

\$500

Provides visibility in a fun and active setting, associating your brand with health, wellness, and community engagement

- Logo recognition at the Fun Run, Walk, and Roll event, as well as on the t-shirts given to participants.
- Exclusive opportunity to welcome participants at the start of the event, giving your brand direct exposure to attendees.

Business*operations*
acuho-i
2025 CONFERENCE

Housing*facilities*
acuho-i / APPA 2025 CONFERENCE

Residence*education*
acuho-i 2025 CONFERENCE

Mandy Hinkel, Corporate Relations Director

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