

# BRIAN J. MOFFITT, Ed.D.

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## EXECUTIVE SUMMARY

- Visionary leader with extensive experience developing, improving, and managing services that enhance student success
- Proven record of developing and leading teams in a highly collaborative leadership framework
- Reflective practitioner with extensive work with diversity, equity, and inclusion and centering marginalized populations.
- Results-oriented, and data driven professional committed to the holistic student experience in and out of the classroom.

## AREAS OF EXPERTISE

Student Services | Student Programming | Residential Education | Leadership | Strategic Planning | Student Life | Advising | Relationship Building | Diversity & Inclusion | Program Management | Student Engagement | Community Engagement | Student Wellness | Crisis Intervention | Student Conduct | Fiscal Management | Academic Success Initiatives | Honors Education |

## PROFESSIONAL EXPERIENCE

**Executive Director, Office of Housing & Dining**  
**University of Colorado Denver, Denver, CO**

**December 2023 - Present**

*CU Denver is the urban downtown campus of the University Colorado System with enrollment of 16,000 undergraduate and graduate students.*

As a member of the Division of Student Affairs Senior Leadership Team, I am responsible for the overall management and strategic direction of the campus largest auxiliary enterprise. I lead a team of senior and mid-level management professionals responsible for the Housing & Dining operation. Directly I lead the planning, development, execution and evaluation of programs and services that support residential education, housing, and dining needs. This includes developing and carrying out policy, financial operations, facility operations, management of human resources, customer services, advocacy for diversity, health and safety regulation, student development, and overall student experience. Directly lead a learning team of 8 full-times senior & mid-level (Directors, Associate Directors & Managers) professionals. Supervise procedures, projects, and work of 100+ full-time, part time, and student staff members in Housing & Dining. Oversee a budget of approximately \$13 million. Work with three campus administrations to provide a tri-institutional housing experience.

**Associate Director for Residential Learning, University Housing**  
**Colorado State University, Fort Collins, CO**

**July 2019 – December 2023**

*CSU is the flagship of the Colorado State University System with enrollment of 27,000 undergraduate and 6,000 graduate students.*

As a member of University Housing Leadership Team, I lead a team of professionals responsible for fostering a residential experience that supports the institutions academic mission. I develop and lead strategic planning for all programmatic components, selection, training of staff, diversity and inclusion, engagement, and assessment. Charged with fostering strong collaborative partnerships across academic & student affairs. Promote the centering of student success and diverse perspectives. Directly lead a learning team of 8 full-time mid-level (Assistant Directors & Coordinators) professionals. Supervise procedures, projects, and work of 52 full-time and 20 graduate student staff members in University Housing. Oversee a budget of approximately \$1.1 million. Work with all Residential Learning and Themed Community partners. Continuous assessment of best practices and alignment with the institutional learning outcomes.

## Selected Contributions

- Bridged a strong partnership with Institutional Research Effectiveness & Programs to better respond and align our work

- Led 10-year visioning and goal setting for Residential Learning Team
- Worked with staff to create and implement University Housing wide Bias Educational Protocol

**Program Director, Honors Living Learning Community**  
**University of Illinois at Urbana-Champaign, Urbana, IL**

**June 2016 -July 2019**

*UIUC is a highly diverse, selective, flagship institution with enrollment of 33,600 undergraduate and 14,200 graduate students.*

With a dual appointment to the Office of the Provost, Campus Honors & University Housing, I developed and led strategic plan for the Honors program. Charged with Creating and implementing curricular and co-curricular programmatic initiatives. Design, coordinate, and schedule all honors courses offered for fall, winter, and spring terms. Responsible for selection, training, and supervision of 3-5 academic professionals responsible for various courses in the community. Supervise evaluation process of all associated courses in the program. Planned fall orientation program for incoming first year cohort Honors residents. Conducted periodic program assessment and evaluation of the community. Collaborated with Deans to leverage the Illinois Honors experience to recruit and yield high achieving minority students Assist in the admissions and scholarship selection of students in the Campus Honors Program. Establish a bridge for opportunity through partnerships with Honors Deans and Directors in 9 colleges, & 1 division

**Selected Contributions**

- Ability to bring in approximately \$70,000 in additional revenue to the program within first two years of service.
- Researched and Developed a interdisciplinary study abroad curriculum for James & Chancellor Scholars
- Designed & implemented early alert and academic success initiative for 230 students

**Residence Hall Director**

**July 2012- June 2016**

**University of Illinois at Urbana-Champaign, Urbana, IL**

Directly responsible for the supervision, evaluation, guidance, and support of 6 Peer Mentors, 10 Undergraduate, and Graduate Paraprofessionals. Supervised two office assistants and the daily operation of administrative duties. Managed four budgets over \$15,000 annually. Supported and provided leadership in a community consisting of approximately 500 predominately first year students. Promoted diversity, social justice, and academics through an intentional programmatic community model. Coordinated administrative duties i.e. room change process, hall damage investigations, and student employment records. Adjudicated student conduct violations within residence hall utilizing an educational approach

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**Selected Contributions**

- Developed a student leadership model based on a system of shared governance that created a strong level of buy in from undergraduate students
- Effectively responded in on call emergency rotation for approximately 5000 students in 9 residence halls with strong ability to navigate crisis situations involving mental health, narcotics, medical concerns, and Title IX related incidents.

**Assistant Hall Director**

**July 2010-May 2012**

**Missouri State University, Springfield, MO**

*MSU is a mid-size comprehensive institution with enrollment of 20,681 undergraduate and 3,709 graduate students.*

Responsible for the facility upkeep and administrative duties in a 300 co-ed undergraduate, graduate, and international student community. Supervised, trained, and evaluated bachelors level full time professional night host. Supervised educational and social programming of 7 Resident Assistants according to a departmental model. Supervised, hired, and scheduled 21 students at a 24/7 year round front desk. Participated in on-call duty rotation for approximately 3,200 residents, in 6 residence halls.

**Selected Contributions**

- Led working group with the Office of Student Engagement in establishing the curriculum for the University's first ever Safe Zone ally training
- Collaborated across functional areas in implementing a large-scale diversity and public affairs programs for a student demographic typically disengaged.

## **Regional Advisor**

**May 2017-Present**

### **Great Lakes Affiliate, National Association for Colleges & University Residence Halls**

*NACURH is a student ran corporation focused on the empowerment of students in their campus communities*

Charged with the responsibility of advising 7 Regional Executive Board Members from three states in their roles as part of regional board of directors. Select, train, and supervise professional staff regional Advisor Resource Training (A.R.T.) Coordinator. Responsible for the oversight of regional budget in excess of \$40,000. Collaborate with students and professionals at all levels in executing regional conferences. Identify ways to reduce risk as part of role as the regions risk manager. Work with corporate sponsors and their service to the student experience.

### **Selected Contributions**

- Establishing strong partnership with our member schools as I work with their students to create and maintain conference budgets exceeding \$100,000
- Partner and advise more than 40 professional staff advisors in their roles on their respective campuses

## **STUDENT SUCCESS EXPERIENCE**

### **Inaugural Rams Read Initiative, Office of the President, Spring 2020-2023, Colorado State University, Fort Collins, CO.**

Selected by CSU President Joyce McConnell to be part of a task force responsible for developing the campuses first campus-wide common read initiative. Worked with college deans, associates, assistant vice presidents, and student affairs professionals to implement and integrate a fully virtually common read experience. Co-chairs both the co-curricular sub-committee, and facilitation training sub-committee. Responsible for the creation of a facilitation guide & training used by over 400 faculty, staff, and student leaders.

### **Student Success Implementation & Assessment Team, Office of the Vice President for Student Affairs Fall 2019-2023, Colorado State University, Fort Collins, CO.**

Work in collaboration with other student affairs departments to center student success initiatives on campus. This group examines and creates initiatives that provide a coordinated approach in providing a positive student success environment.

### **First Year Academic Experience, Office of the Vice Provost for Undergraduate Affairs Spring 2020-2022, Colorado State University, Fort Collins, CO.**

Selected by the Vice Provost for Undergraduate Affairs to serve on a task force to develop an experience geared to yield and retain a population of approximately 500 entering first year students. In collaboration with directors from advising, registrar, associate deans, orientation and transition programs, student affairs, athletics, we launched a successful initiative that is slated to double for the 2021-22 academic year. Specifically, responsible for residential components of this experience and aligning the experience learning outcomes with the objective of University Housing's curricular approach.

### **Academic Coach, Office of the Vice President for Student Affairs Summer 2020-2021 Colorado State University, Fort Collins, CO.**

As a member of the advising network, responsible for a caseload of 30 students. Advise students on academic and campus policy, engagement, and academic success strategies. Triage any concerns related to academic majors with college based advisors, and student case management. Responsible for utilizing databases such as ARIES and Navigate to update records and communicate between the network for every student.

## **TEACHING EXPERIENCE**

### **Instructor, Office of the Vice Provost for Undergraduate Affairs**

**Spring 2021**

Colorado State University, Fort Collins, CO. Taught Integrated University Course -Rams Read Seminar

### **Faculty, Office of the Provost, Campus Honors Program**

**Spring 2019**

University of Illinois at Urbana-Champaign, Urbana, IL. Taught CHP 199/Mass Incarceration-Impact on Society

### **Instructor, College of Fine & Applied Arts, Honors Abroad Collaboration**

**Spring 2019**

University of Illinois at Urbana-Champaign, Urbana, IL. Taught FAA199/Exploring Arts in the City, London & Paris

**Faculty, Office of the Provost, Campus Honors Program** **Fall 2018**

University of Illinois at Urbana-Champaign, Urbana, IL. Taught CHP 199/Mass Incarceration-Impact on Society

**Faculty, Honors Abroad, Campus Honors Program** **Fall 2018**

University of Illinois at Urbana-Champaign, Urbana, IL. Taught CHP 199/Culture, Society, & Health

**Faculty, Office of the Provost, Campus Honors Program** **Spring 2018**

University of Illinois at Urbana-Champaign, Urbana, IL. Taught CHP 199/Freshmen Uncommon Read

**Faculty, Honors Abroad, Campus Honors Program** **Spring 2018**

University of Illinois at Urbana-Champaign, Urbana, IL. Taught CHP 199/Culture, Society, & Food

**Faculty, Office of the Provost, Campus Honors Program** **Fall 2017**

University of Illinois at Urbana-Champaign, Urbana, IL. Taught CHP 199/Freshmen Uncommon Read

**Faculty, Honors Abroad, Campus Honors Program** **Spring 2017**

University of Illinois at Urbana-Champaign, Urbana, IL. Taught CHP 199/Culture, Society, & Environment

**Faculty, Office of the Provost, Campus Honors Program** **Spring 2017**

University of Illinois at Urbana-Champaign, Urbana, IL. Taught CHP 199/Critical Topics: Social Identity

**Faculty, Office of the Provost, Campus Honors Program** **Fall 2016**

University of Illinois at Urbana-Champaign, Urbana, IL. Taught CHP 199/Critical Topics: Social Identity

**Faculty, Office of the Provost, Campus Honors Program** **Fall 2017**

University of Illinois at Urbana-Champaign, Urbana, IL. Taught CHP 199/Freshmen Uncommon Read

**Instructor, College of Education, Education Policy & Organizational Leadership** **Spring 2013**

University of Illinois at Urbana-Champaign, Urbana, IL. Taught EPOL 199/Intersections of Social Identities in Community

## **PRESENTATIONS**

Moffitt, B. J., & Biviano, C. J. (March 2019), They Marched, We Listened Assessing the needs of our African American & Latinx Students in University Housing, NASPA National Conference, Los Angeles, CA.

Moffitt, B. J. (May 2018) Diversity Trainer, Understanding Dominant Narratives, NACURH Leadership, Tempe, AZ.

Moffitt, B. J. (January 2017), Facilitator, Inclusion the I-Program, Illinois Leadership Center, Urbana, IL

Moffitt, B. J. (November 2013), Lead Facilitator, Intersect the I-Program, Illinois Leadership Center, Urbana, IL

Moffitt, B. J. (September 2013), Facilitator, Insight and I-Program, Illinois Leadership Center, Champaign, IL

Aiken, E., Ali, S., Barnes, Y., Coss, K., Jenks, S., Jones, M., Loh, P., Lopez, C., Moffitt, B., McAloney, K. (October 2012), Careers in Student Affairs Month, Things I Wish I Knew About Graduate School, NASPA Webinar, Washington, D.C.

Moffitt, B. J. (October 2012), Facilitator, Integrity the I-Program, Illinois Leadership Center, Champaign, IL

Moffitt, B. J. (August 2012), Wellness in the paraprofessional position, University of Illinois at Urbana-Champaign.

Champaign, IL.

Ali, S., Moffitt, B., McAloney, K. (March 2011), Changing How we Engage Bi/Multiracial Students on Campus, NASPA Annual Conference, Philadelphia, PA.

Aiken, E., Ali, S., Barnes, Y., Coss, K., Jenks, S., Jones, M., Loh, P., Lopez, C., Moffitt, B., McAloney, K. (March 2011), Things I Wish I Knew About Graduate School, NASPA Annual Conference, Philadelphia, PA.

Moffitt, B. J. (February 2011), Diversity Trainer Acknowledging Diversity, Missouri State University. Springfield, MO.

Moffitt, B. J. (January 2011), Stepping up your programs, Missouri State University, Springfield, MO.

## **PROFESSIONAL AFFILIATIONS & SERVICE**

<b>Student Affairs Professionals in Higher Education (NASPA)</b>	<b>2009-present</b>
<b>SDSU Alumni Association</b>	<b>2024-present</b>
- <b>Board Member</b>	
<b>Association of Intermountain Housing Officers (AIMHO)</b>	
- <b>President Trio 2022-2025</b>	<b>2019- present</b>
<b>Great Lakes Association of College and University Residence Halls (GLACURH)</b>	<b>2016-2019</b>
<b>College Student Educators International (ACPA)</b>	<b>2012-2014</b>
<b>Association of College &amp; University Housing Officers International (ACUHO-I)</b>	<b>2012-present</b>
<b>National Collegiate Honors Council (NCHC)</b>	<b>2016-2019</b>
<b>Honors Education at Research Universities (HERU)</b>	<b>2016-2019</b>

## **INSTITUTIONAL SERVICE**

### **Colorado State University**

University Housing Key Priorities Team, 2019- 2023  
Housing & Dining Services Emergency Preparedness Team, 2019-2023  
Bias Assessment Team, Member, 2019-2023  
Housing & Dining Assessment Team, 2020-2022  
Taking Stock Student Success Visioning, Co-Chair, 2020-2023  
Gender Expansive Housing, Task Force Member, 2020-2021  
Dining Services COVID Recovery Planning Team, 2020  
El Centro Director Search, Committee Member, Spring 2020  
MLK Jr. Fort Collins & Campus Planning Commission, 2020-2023  
Housing Affordability Task Force, Member, 2019

### **University of Illinois at Urbana-Champaign**

Advisor Council Team – Committee Chair, 2018-2019  
La Casa Cultural Latina, Advisor Board Member, 2017-2019  
Latino Student Association, Central Advisor, 2016-2019  
Residential Curriculum Team, Committee Member, 2014-2017  
Assessment of African American & Latinx Student Experience, Principal Investigator, 2014-2017  
International Student Experience, Committee Member, 2013-2014  
National Residence Hall Honorary, Advisor, 2012-2016  
Urbana South Sexuality & Gender Alliance, Advisor, 2012-2016  
Minority Recruitment & Retention Action Plan, Committee Member, 2012-2013

Washington D.C. Cultural Immersion Spring Break Trip, Advisor, 2013  
 Illinois Leadership Certificate Program, Coach, 2013-2016  
 NASPA National Undergraduate Fellows Program (NUFP), Mentor, 2013-2015  
 Program Director for Sustainability Living Learning Community, Search Committee Member, 2014  
 Program Coordinator Office of Volunteer Programs, Search Committee Member, 2013  
 Associate Director of Campus Recreation for Programming, Search Committee Member, 2013  
 Assistant Director of LGBT Resource Center, Search Committee Member, 2014  
 Residence Hall Director, Search Committee Chair 2017-2018  
 LGBT Resource Center Advisory Board Member, 2016-2018  
 DACA Ally Training, La Casa Cultural Latina, Participant, 2018  
 Vice Chancellor of Student Affairs International Summer In-Country Orientation Team Member (China & South Korea), 2018

### **The University of Alabama**

Residential Curriculum Assessment Team, Committee Member, 2015-2017

### **Missouri State University**

Coordinator for Residential Academic Programming, Search Committee Member, 2012  
 Student Staff Training, Committee Member, 2010-2012

### **San Diego State University**

Associated Students Incorporated, Board of Governors Member, 2008-2010  
 Harambee Yield Weekend, Development Team Member, 2008-2010

## **EDUCATION**

<b>Doctorate of Education</b>	The University of Alabama, Tuscaloosa, AL <i>Higher Education Administration</i> <i>Research: "The Socialization of Hispanic Transfer Students at a Baccalaureate Hispanic Serving Institution."</i>	<b>May 2018</b>
<b>Master of Science</b>	Missouri State University, Springfield, MO <i>Student Affairs in Higher Education</i>	<b>May 2012</b>
<b>Bachelor of Arts</b>	San Diego State University, San Diego, CA <i>Political Science</i>	<b>May 2010</b>