

SPONSORSHIP OPPORTUNITIES

This PDF was last updated on January 14, 2025.

INCLUDED WITH THE SPONSORSHIP	SPONSORSHIPS \$8,000 OR MORE	SPONSORSHIPS LESS THAN \$8,000	DIGITAL LOGO EXPOSURE \$2,500 (4)
SIGN RECOGNITION AT DELEGATE REGISTRATION	✓	✓	✓
SIGN RECOGNITION AT THE ENTRANCE TO THE EXHIBIT HALL	✓	✓	✓
LOGO RECOGNITION ON ACUHO-I WEBSITE	✓	✓	✓
LOGO RECOGNITION IN ACUHO-I EVENTS MOBILE APP	✓	✓	✓
DELEGATE LIST WITH NAMES, TITLES, AND INSTITUTIONS		✓	✓
COMPLETE DELEGATE LIST WITH NAMES, TITLES, INSTITUTIONS, AND EMAIL ADDRESSES	✓		
1 MOBILE APP PUSH NOTIFICATION DURING EVENT			✓

Looking to stack sponsorship opportunities or have idea you don't see listed?
Reach out to Mandy - mhinkel@acuho-i.org

EXCLUSIVE OPPORTUNITIES

OPENING SPEAKER

Sunday, June 21, 2026



Make a powerful first impression as you help launch the conference experience. Your brand takes center stage during one of the most anticipated moments of the event.

- **Brand Spotlight:** Welcome attendees with a 60-second live introduction **or** a dynamic pre-recorded video featured on the main stage. Capture their attention and set the tone for what's ahead.
- **Logo Recognition:** Keep your brand top of mind with logo placement throughout high-traffic conference spaces, from session transitions to digital displays.
- **Push Notification:** Reach attendees in real time with a branded message through the ACUHO-I mobile app—an instant touchpoint that drives visibility and engagement.

GENERAL SESSION SPEAKER (2)

Monday, June 22 (SOLD)

Tuesday, June 23 2026 (AVAILABLE)

\$15,000

Take the stage alongside a featured session that brings the community together for fresh ideas and inspiring conversations.

- **Brand Spotlight:** Share a 60-second live **or** pre-recorded message on the main stage to spotlight your organization's voice and value.
- **Speaker Introduction:** Associate your brand with meaningful, relevant dialogue by introducing the general session speaker.
- **Push Notification:** Stay visible beyond the session with a branded app message that keeps your organization top of mind.

SHO PATHWAY SESSIONS

Monday, June 22, 2026

SOLD!

Position your brand alongside senior housing leaders through exclusive visibility in this high-impact, invitation-only experience. This sponsorship connects you directly with decision-makers shaping the future of campus housing.

- **Welcome Message:** Deliver a 30–60 second greeting at the Pathway kickoff to set the stage and share your organization’s commitment to leadership and innovation.
- **Moderator Mentions:** Enjoy sponsor recognition by session moderators before each Pathway presentation.
- **Access:** Two company representatives will receive access to attend SHO programming and engage with this select audience.
- **Logo Recognition:** Your logo will be featured throughout the conference and in the mobile app, reinforcing your brand’s presence and credibility.

SHO RECEPTION

Tuesday, June 23, 2026

\$15,000

Connect with senior housing leaders and maximize your visibility during this invitation-only networking experience.

- **Welcome Message:** 30–60 second greeting to attendees at the reception.
- **Recognition:** Logo featured throughout the conference, mobile app, and online schedule.
- **Signage:** Prominent signage at four key locations during the event.

WIFI

\$15,000

Keep your brand top of mind every time attendees connect.

- **Logo Recognition:** Prominent placement on conference signage, the mobile app, and WiFi login page.
- **Branded Materials:** WiFi cards distributed to all delegates, putting your brand directly in their hands.
- **Exclusive Promotions:** Reach the full audience with 2 member-wide emails and 1 push notification via the app.

OPENING RECEPTION

Sunday, June 21, 2026

\$12,000

Kick off the conference in style! This exclusive opportunity puts your brand front and center during the event's most energetic night.

- **Logo Placement:** Main stage and reception areas.
- **Exclusive Branding:** Your brand dominates the reception environment.
- **Games Sponsorship:** Engage attendees as the sponsor of conference games.
- **Signage & Product Display:** Prominent placement for signage and product demonstrations.

LEADERSHIP DINNER

Saturday, June 20, 2026

SOLD!

Put your brand in every handshake and hello. Badges are worn throughout the entire event—make sure your logo is there with every connection made.

- **Logo Placement:** Your brand displayed prominently on the badge insert alongside attendee names and credentials
- **Visibility:** Repeated exposure throughout the conference—sessions, networking spaces, and every interaction

ENGAGEMENT CENTER

\$10,000

Be at the center of the action! The Engagement Center draws attendees throughout the conference, offering your brand unmatched visibility and hands-on interaction.

- **Signage:** Stand out with prominent branding in this high-traffic hub.
- **Co-Branded Structure:** Your logo showcased alongside ACUHO-I's in the heart of attendee activity.
- **Engagement Activities:** Drive engagement with interactive opportunities and branded giveaways that leave a lasting impression.

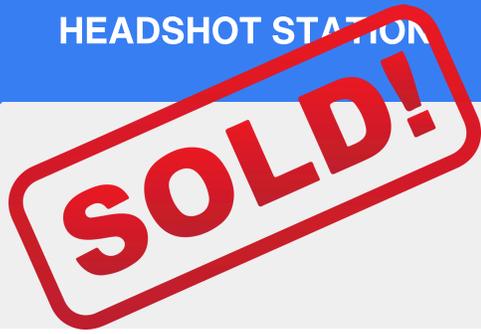
CONFERENCE BADGE INSERTS

SOLD!

Put your brand in every handshake and hello. Badges are worn throughout the entire event—make sure your logo is there with every connection made.

- **Logo Placement:** Your brand displayed prominently on the badge insert alongside attendee names and credentials
- **Visibility:** Repeated exposure throughout the conference—sessions, networking spaces, and every interaction

HEADSHOT STATION



Be part of a high-impact, highly visible experience where attendees stop, smile, and engage.

- **Logo Recognition:** Prominent placement in the mobile app, on conference signage promoting the headshot station, and a push notification.
- **Education Session Recognition:** Acknowledgment during a related session.

COMMITTEE SHIRTS



Your brand moves with the conference! These shirts are worn by committee members in every corner of the event, keeping your logo front and center.

- **Logo Placement:** Featured on the left sleeve of shirts for Local Arrangements, Program, and Exhibits committee members.
- **Shirt Distribution:** 40–60 shirts distributed for maximum visibility and recognition.

VOLUNTEER SHIRTS

\$7,500

Get your brand seen throughout the event. Volunteers wear these shirts everywhere—from registration to the engagement space—giving your logo repeated exposure.

- **Logo Placement:** Your logo on the left sleeve of shirts worn by volunteers across key event areas.
- **Shirt Distribution:** 50–70 shirts provided, ensuring high-visibility exposure throughout the conference.

CONFERENCE TECH SPONSOR

\$3,500

Put your brand where attendees engage most—across tech, sessions, and high-traffic spaces.

- **Logo Placement:** Key areas including SHO Pathway, Board Rooms, Parthenon Reception, Foundation Booth, Registration, and the Engagement Center.

STUDY TOUR

\$3,000

Put your brand at the center of a one-of-a-kind, international pre-conference experience.

- **Welcome Participants:** Personally greet attendees and build connections with global delegates.
- **Logo Recognition:** Prominent placement on all tour collateral.
- **Participant Access:** Up to 12 participants for focused, high-value interaction.

NON-EXCLUSIVE OPPORTUNITIES

MEAL SPONSORSHIP

SOLD!

Be part of a high-traffic, social moment! Your brand is front and center while attendees enjoy meals and network.

- **Logo Recognition:** Featured on buffet tables throughout the meal service, keeping your brand top of mind.

**IP SPONSORED PRESENTATIONS
(4 SPOTS - 3 AVAILABLE)**

\$3,000

Take the stage and position your brand as a thought leader in the field.

- **Presentation Slot:** Deliver a 40–50 minute session to engage attendees directly.
- **Open to All Delegates:** Session included in the conference schedule shared with all attendees, maximizing visibility and impact.

SOCIAL EVENT OPPORTUNITIES

FUN RUN, WALK & ROLL 5K (5)

Monday, June 22, 2026
(3 SPOTS AVAILABLE)

\$750

Get your brand moving with attendees at this fun, high-energy event!

- **Logo Recognition:** Logo Recognition: Featured prominently on participant t-shirts, event signage, the conference website, and mobile app. (Note: Sponsor logos will not appear at the Exhibit Hall entrance or delegate registration area.)
- **Shirt Distribution:** 70 shirts for the 2025 CHL.

SOCIAL EVENT (EXCL. & TBD)

Monday, June 22, 2026

\$3,500

Put your brand in the spotlight during one of the conference's most memorable evening experiences.

- **Logo Recognition:** Featured throughout the event and on related materials.
- **Engagement Opportunities:** Connect with attendees in a fun, relaxed setting.

REGIONAL RECEPTIONS (EXCL.)

Monday, June 22, 2026

\$10,000

Amplify your brand's presence nationwide by supporting receptions across multiple regions.

- **Signage & Logo:** Prominent placement at all receptions, on event save-the-dates, the website, and the mobile app (including push notification).
- **Networking Access:** Opportunities to connect with attendees and provide branded items.
- **Broad Visibility:** Showcase your brand to diverse professional communities in multiple regions.

AFFINITY RECEPTIONS (EXCL.)

Tuesday, June 23, 2026

SOLD!

Support connection and community across a range of receptions celebrating different communities.

- **Signage & Logo:** Prominent placement at all receptions, on event save-the-dates, the website, and mobile app (including push notification).
- **Networking Access:** Opportunities to connect with attendees and provide branded items.
- **Broad Visibility:** Showcase your brand to a wide range of professional communities throughout the events.

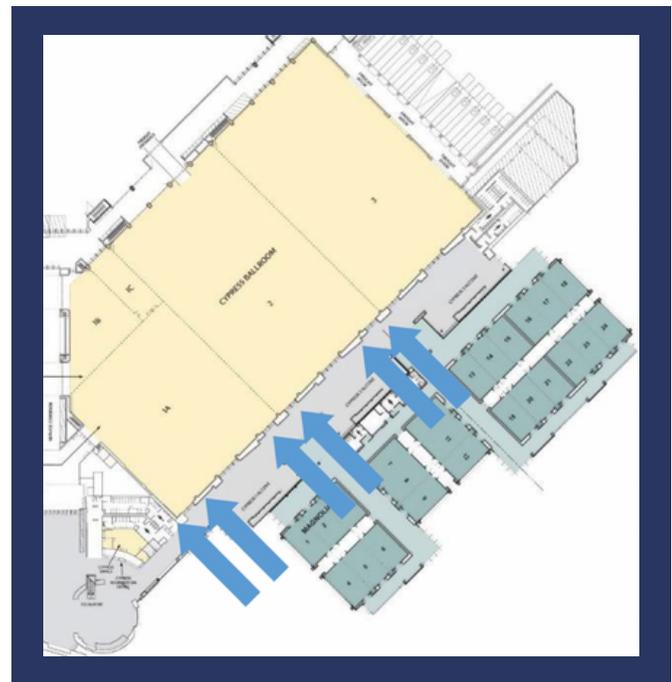
SIGNS & GRAPHICS OPPORTUNITIES

Pricing for the following opportunities may vary based on quantity and customization. We'd love to help you find the best fit for your goals—please contact Mandy Hinkel at mhinkel@acuho-i.org for details and a personalized quote.



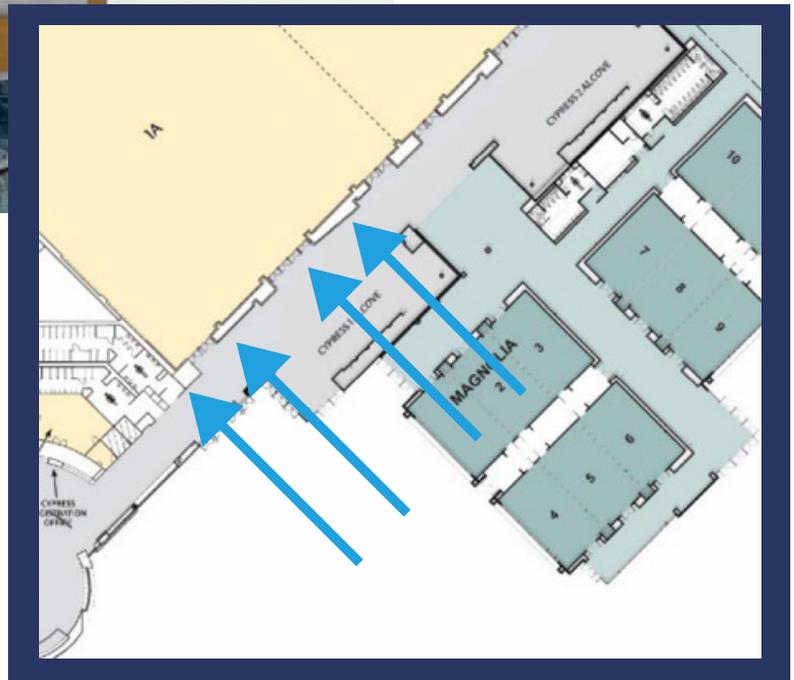
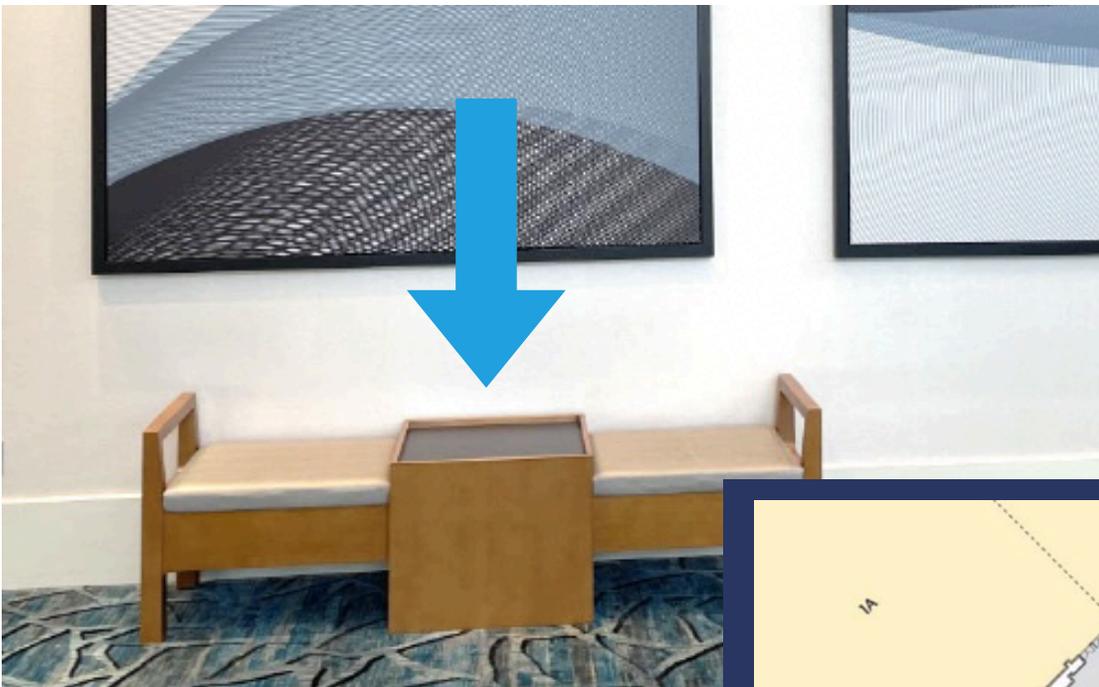
Cypress 1, 2, & 3 Art Covers

Transform high-traffic walls into brand visibility! **Four wall art covers are located along the paths to the exhibit hall, and two are near where the mainstage will be**, putting a company in front of every attendee. Sponsorship can be non-exclusive or exclusive, providing flexibility to make a bold impression in a prime location.



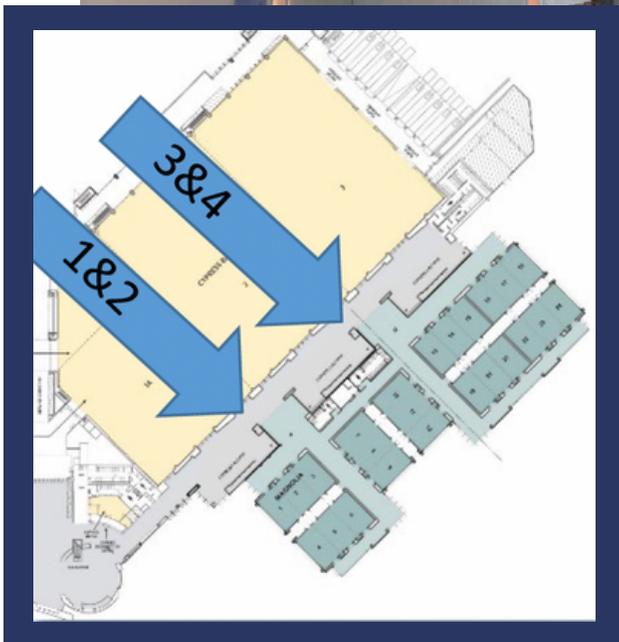
Cypress Bench Covers

Turn everyday seating into standout branding! **Four benches** in high-traffic areas offer a unique way to showcase your company and catch the eye of every attendee on the move. Located along key paths and gathering spaces, these covers turn functional seating into powerful brand touchpoints. Sponsorships can be exclusive or non-exclusive, giving you the flexibility to make a bold impression in prime locations.



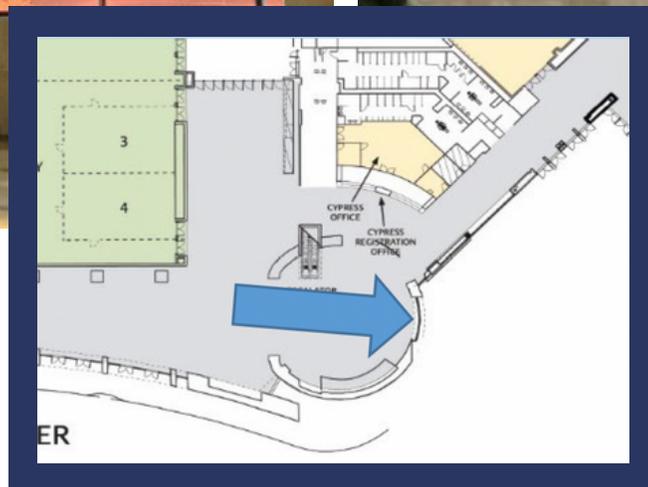
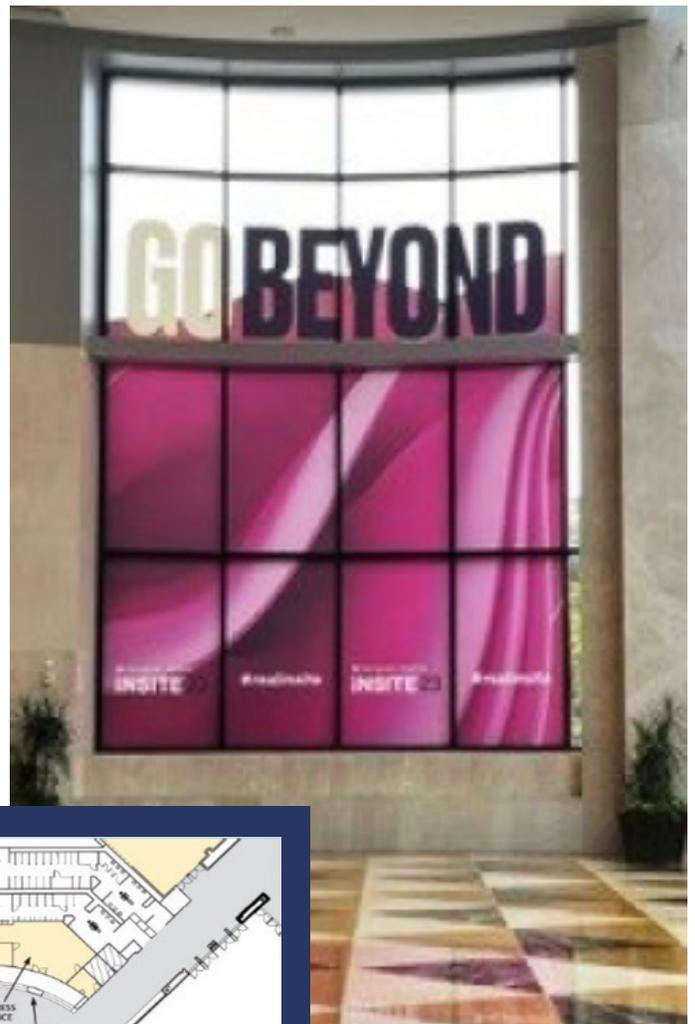
Entering Cypress Overheads Entry Foyers

Command attention from above! Overhead foyer banners put a brand front and center as attendees walk to the exhibit hall, ballroom, and registration areas. Sponsorship can be **purchased as 1 & 2, 3 & 4, or all four**, and can be non-exclusive or exclusive, providing flexibility to make a bold impression in a prime location.



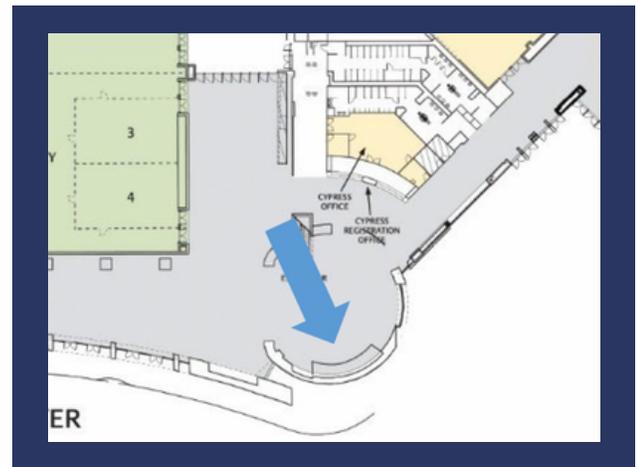
Cypress Rotunda Windows

Make a bold statement! Capture attention in a high-traffic area with customizable window panels. Sponsorship is available by row — purchase **1 row, 2 rows, or all 3 rows** — providing flexibility to make a bold, memorable impression. This is prime exposure that ensures a brand stands out and leaves a lasting impact on attendees.



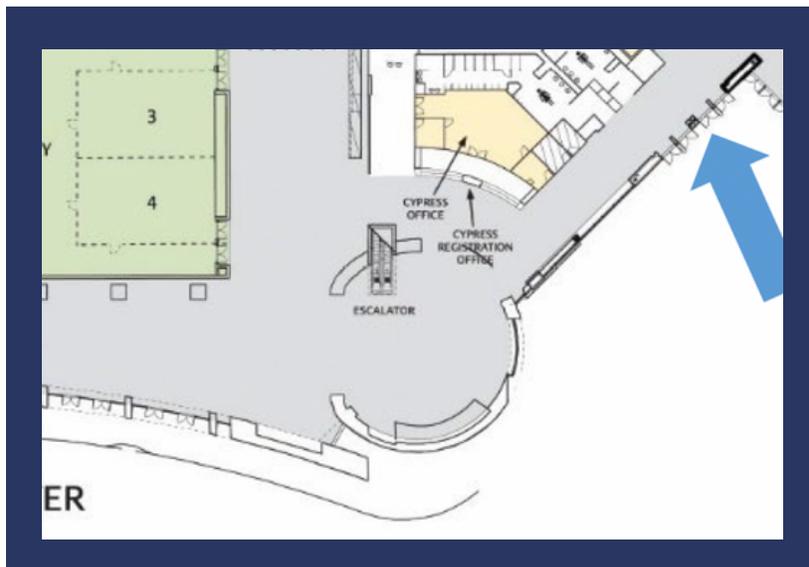
Cypress Rotunda Center Foam Letters

Take center stage! This exclusive sponsorship gives a single company the opportunity to showcase its name with oversized foam letters in a bustling rounda, ensuring maximum visibility and impact.



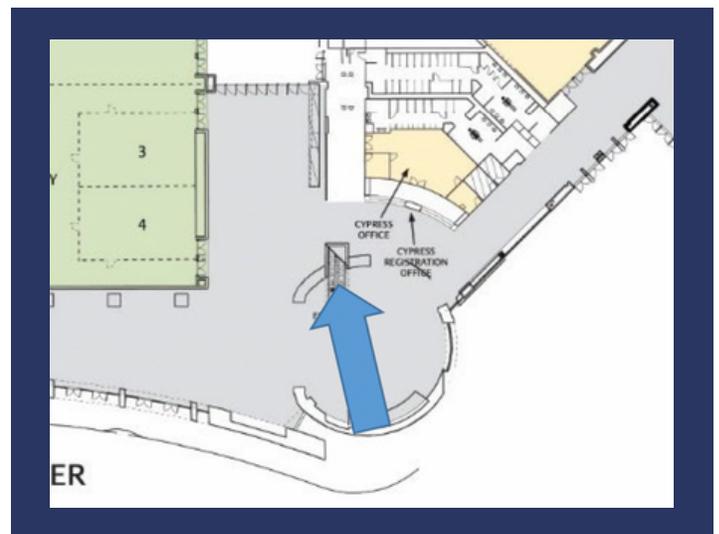
Cypress Patio Exit Door Clings

Make a lasting impression in a high-traffic area! Exit patio door clings provide visibility in key locations leading to the exhibit hall, ballroom, and registration desk. Sponsorship is **available by group of 2 doors** and can be non-exclusive or exclusive, giving a brand the flexibility to maximize exposure where attendees are moving and gathering.



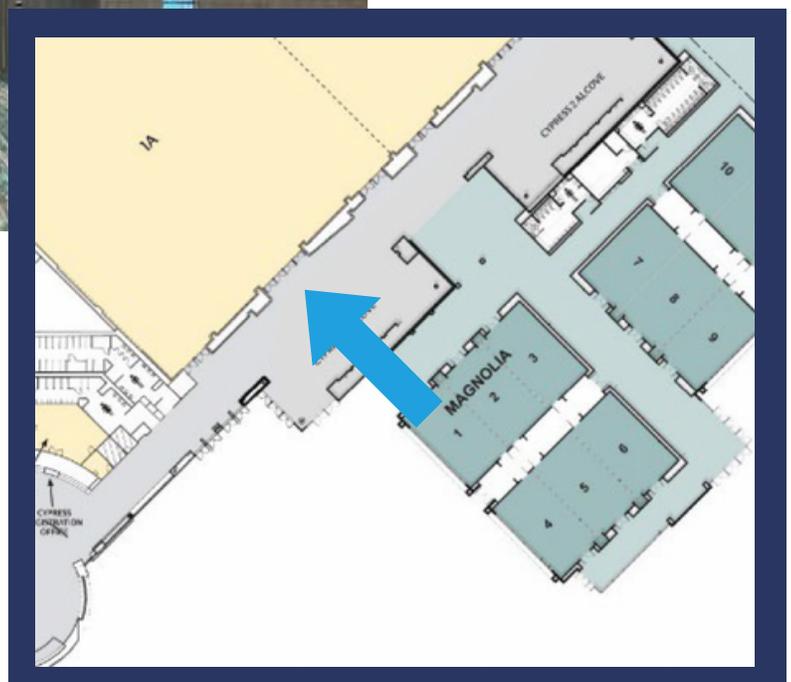
Cypress Rotunda Escalator

Elevate your brand! The escalator runner places a company in front of attendees, **positioned along a walking path they will use**, providing repeated exposure as people move through the venue. Sponsorship is exclusive, maximizing visibility and impact.



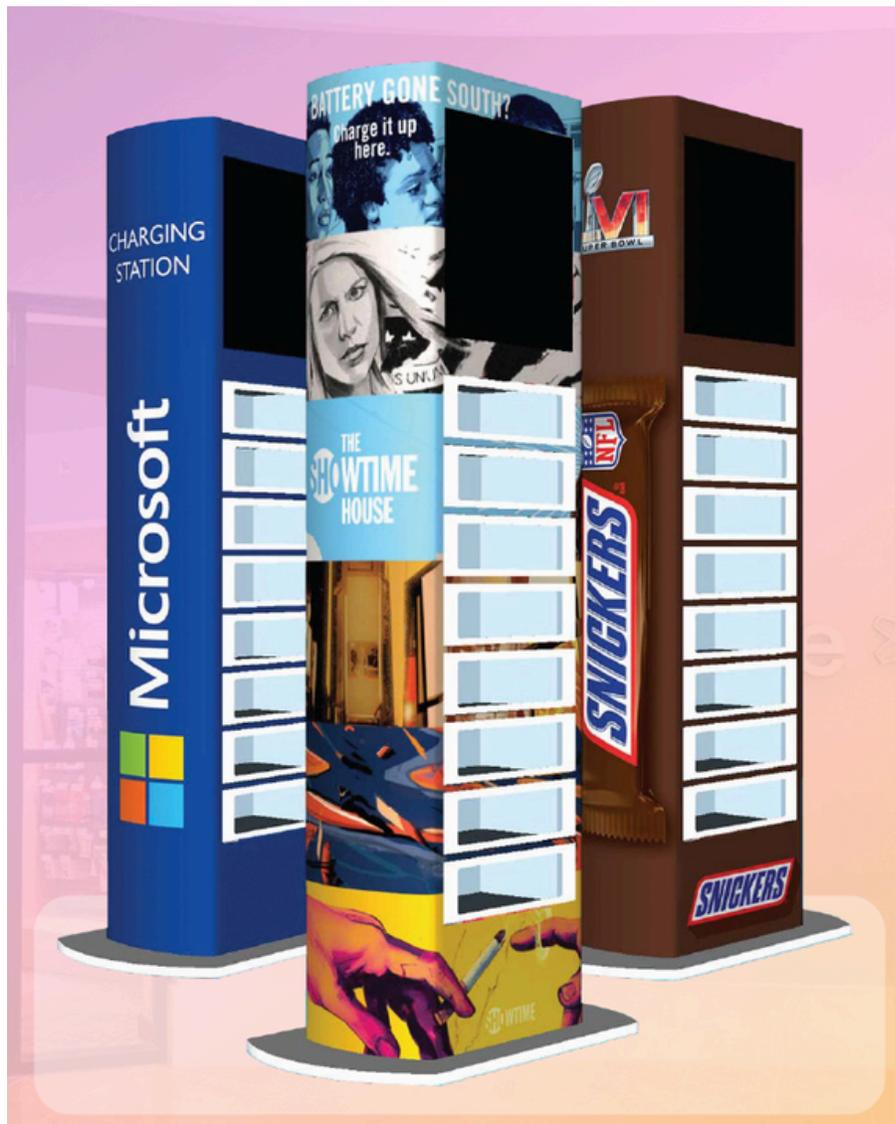
Cypress Entry Overhead Windows

Put your brand above the flow of attendee traffic! Entry **overhead windows above the Cypress 1 entrance doors** are positioned in a high-traffic area near the exhibit hall and main pre-function area. This sponsorship can be exclusive or non-exclusive, giving you the flexibility to make a bold, lasting impression in a prime location.



Cypress Charging Stations

Power up your brand! Two charging stations are strategically placed in high-traffic areas, ensuring repeated visibility as attendees recharge their devices. Sponsorship can be non-exclusive or exclusive, providing flexibility to make a bold and practical impact.



Three Side Towers

Amplify your brand! Two of three side towers are available for sponsorship, strategically positioned in high-traffic areas to put your company in front of attendees as they move throughout the venue. Sponsorship can be non-exclusive or exclusive, providing flexibility to make a bold and impactful statement.



Cube Puzzle Tower

Engage attendees with your brand! Two cube puzzle towers are available for sponsorship, strategically placed in high-traffic areas to capture attention as attendees interact with the display. Sponsorship can be non-exclusive or exclusive, providing flexibility to make a bold and memorable impact.



CONFERENCE LAYOUT

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