

2025 ASSOCIATION OF COLLEGE AND UNIVERSITY HOUSING OFFICERS-INTERNATIONAL ANNUAL BUSINESS MEETING

THURSDAY, MARCH 20, 2025

4:00 – 5:00 P.M. (EASTERN US)

Call to Order

ACUHO-I President Kathy Bush Hobgood of Clemson University called the 2025 Business Meeting to order at 4:06 p.m. (EDT). Ex officio board member Paul Riel of Boston University was named parliamentarian. Olan Garrett, ACUHO-I President-Elect, presented a land acknowledgment on behalf of ACUHO-I.

Hobgood began the meeting by acknowledging the implications recent federal and state legislative actions is having on higher education and the work that ACUHO-I has — and will continue to — do in service of its members in this regard.

Report on Attendees and Approval of the 2023 Annual Business Meeting Minutes

ACUHO-I Finance and Corporate Records Officer Kirsten Kennedy reported there were 277 registered attendees with 174 confirmed attendees. For voting purposes, as stated in the ACUHO-I Constitution, any vote related to amending the Constitution must receive two-thirds of a quorum to pass. Any other business items can be approved by a simple majority.

Kennedy shared that the minutes of the 2024 ACUHO-I Business Meeting were shared with attendees of the 2024 ACUHO-I Business Meeting via email for corrections and feedback. The minutes were then shared with the Executive Board, operating in the capacity of the Minutes Approval Committee, to complete a final review and approval of the minutes.

Kennedy queried if there were any objections to the 2024 Annual Business Meeting Minutes as distributed. Hearing none, Victoria Parkins motioned to approve the 2024 Annual Business Meeting Minutes. The motion was seconded by Brian Moffitt and approved by a majority vote.

2024 Year In Review

Gay Perez, the 2024 ACUHO-I president, recapped her year. Among the highlights she profiled were numerous strategic collaborations including:

- Wellbeing Week educational programming with other associations
- MTV & Active Minds on mental health resources
- ACHA/ACUHO-I Taskforce on Naloxone

Other notable projects included:

- Preparing for a summit of regional association leaders. The project is supported by funding from Southwest Contract.
- Regional affiliation agreements were revised.

- A revamped Executive Board candidate nomination process divided into recruitment and slating phases.
- A revamped awards process made it easier to submit nominees
- Online courses were reviewed and selected ones were slated for revision. New courses include those focused on mental health, finance, and budgeting.
- The Program Review Collaborative, a partnership between ACUHO-I, ACUI, NASPA, and NIRSA, continued to grow.
- Perez and other ACUHO-I representatives attended a number of conferences, such as IASIS, APSSA, and CLASS to further establish the Association’s role in the global housing marketplace.

Perez concluded by acknowledging the work of the ACUHO-I staff and the other 2024 Executive Board members while thanking them for their contributions.

2024 Finance Report

Based on preliminary final reports, ACUHO-I ended 2024 in excellent final condition. Additional details of the Association’s finances include:

- Overall assets totaled \$5.4 million as of Dec. 31, 2024.
- Cash and investments made up 62% of the assets at \$3.36 million. Other asset categories included:
 - ACUHO-I Home Office LLC: \$1.5 million (28%)
 - Prepaids: \$.3 million (5%)
 - Receivables: \$.22 million (4%)
- ACUHO-I financial policy says the Association needs to maintain 6 months of budgeted expenses in net liquid assets. Currently the association has 6.6 months of net liquid assets on hand.
- ACUHO-I’s investment portfolio showed earnings of 7.04% in 2024. Cumulative earnings over the last nine years is 50.51%. Average annual earnings over that same time period were 8.05%.
- Investment allocations are aligned with Merrill Lynch’s conservative model and are within the ACUHO-I Association investment policy.
- 2024 final year preliminary figures compared to budget.

	2024 Preliminary	2024 Budget	Actual Variance	Percentage Variance
Operating Revenues	\$4,547,088	\$4,986,514	\$(439,428)	-8.8%
Investments	\$224,930	\$87,000	\$137,930	+158.5%
Operating Expenses	\$5,073,821	\$5,310,379	\$236,559	-4.5%
Strategic & One-Time	\$138,302	\$105,371	\$32,559	+30.8%
Net	\$(440,105)	\$(342,608)	\$97,499	28.5%

For 2024, the two largest sources of revenue were memberships and registration for the Campus Home. LIVE! Conference & Expo. Other revenue sources of revenue are additional educational events such as the State of the Profession, Mid-Level Managers Institute, and others.

CEO Report

ACUHO-I President and CEO Mary DeNiro presented her report to the membership focusing on outstanding questions around executive orders, “Dear Colleague” letters, and other political developments around higher education. She assured members that ACUHO-I, as an association, was taking an approach similar to what is likely happening on many member campuses: i.e., determining what compliance with the laws looks like while keeping the mission front and center. She stated ACUHO-I’s mission: “ACUHO-I will cultivate a diverse, inclusive, and equitable profession that delivers transformative residential student experiences. We will do so through extensive knowledge resources, innovative operational models, courageous advocacy, and resolute community connections.”

Other comments made by DeNiro included:

- A reminder that ACUHO-I’s priority is to support members.
- A reminder that executive orders and “dear colleague” letters are not considered law.
- ACUHO-I is continually receiving feedback and information from its members.
- ACUHO-I will continue to consult with legal counsel and others who have experience in these areas as it takes steps to ensure compliance with the law.
- ACUHO-I is using this opportunity time to be more deliberative and creative in offering resources and support.
- ACUHO-I has always been inclusive and has done its best to ensure that members feel like they are included and belong.
- DeNiro has been having ongoing discussions with the Executive & Foundation Boards as well as committee and network chairs to test ideas and assumptions.
- ACUHO-I is auditing programs and offers to ensure compliance and accessibility to members.
- ACUHO-I advises members to follow their institutions' lead during these times.
- Responding to a question from meeting attendees, DeNiro reassured the membership that she and others are monitoring political considerations in Ohio and within The Ohio State University to determine if and how they may affect ACUHO-I. In addition, she reassured attendees that Columbus, Ohio, will be a welcoming and safe host for the 2025 Campus Home. LIVE! conference.

ACUHO-I Research and Education Foundation Report

Tom Hardy, the 2024 chair of the ACUHO-I Foundation, shared highlights of the previous year.

- \$516,000 was raised in 2024.
- Included five new Corporate Major Donors and 22 Individual Major Donors.
- \$21,000 was raised from industry partners beyond the Corporate Major Donor pledges
- More than \$63,000 was raised through Parthenon fundraising, making it the highest grossing class in the history of the Foundation.
- Foundation net revenue was positive to budget by \$216 thousand.
- Investments generated \$183 thousand in positive returns
- The 2024 Week of Giving raised more than \$55,000 from 180 individual donors.
- Foundation task forces focused on a number of accomplishments
 - Identify funding opportunities for the 2024-2026 ACUHO-I Strategic Plan
 - Determine access, inclusiveness, and belonging within the Foundation
 - Re-examine current giving levels to create sustainable giving from all members.
 - Determine why donors stop giving and how to reengage lapsed donors.
 - Determine how to better engage Industry Partners in the culture of philanthropy and giving.
 - Evaluate healthy competition between the regions for giving to the Foundation.

Closing

Hobgood called for any additional business from the meeting attendees. Hearing none, she closed the meeting at 4:55 p.m. (Eastern US)

ACUHO-I then, following tradition, recognized members who have retired or passed away since the previous Business Meeting.

- Retired Members:
 - Kathryn Hall, University of Georgia
 - Karen Campbell, University of Colorado Boulder
 - Anne Lucier, University of Colorado Boulder
 - Carmen Donohoe, University of Colorado Boulder
 - Robin Gagnow, Baldwin Wallace University
 - Daniel Gette, University of Colorado Boulder
 - Laurie McLaughlin, University of Minnesota-Twin Cities
 - Jill Froehlich, University of Minnesota - Twin Cities
 - Daniel Elliott, University of Minnesota - Twin Cities
 - Vicky Tryban, Michigan State University
- Deceased Members:
 - Michael Hoctor, San Diego State University
 - Jean Duncan, Arizona State University
 - Michael Lapointe, The University of Rhode Island
 - Thomas Detzler, Michigan State University

- Bowden Perkins, Michigan State University
- Shelby Ott, Michigan State University
- Thomas J. Purce, West Chester University of Pennsylvania