

Bill Mattera

Texas State University

Associate Vice President and Chief of Staff

Qualifications: Please discuss the job positions, professional development activities, and other qualifications that prepare you for the board position for which you are applying.

In my current role, I serve as a financial advisor to the Vice President on matters related to the use of resources across the full division. This includes annual reporting, resource allocation, and engaging in management across multiple account lines. In my current role, I have oversight of a number of financial auxiliaries across housing, dining, bookstore, and student center accounts, and am tasked with ensuring fiscal accountability and management of the staff overseeing these accounts. In my previous role as Executive Director of Housing and Residential Life, I oversaw directly a large budget which included a number of revenue streams and opportunities to reframe our financials to meet the current economic state of the university, and to determine financial paths to ensure growth and advancement. Additionally, as part of my role, I have served in a number of financial advisory positions for the University, including on our recent budget model redesign, partnering with EAB to look out our institutional budgets and find ways to enhance and improve our structures.

Thought Leadership and Technical Credibility: Please describe what you would bring to the board in the realm of this competency.

I have found my professional home in serving ACUHO-I and in finding ways to adapt and engage in thought leadership throughout the organization. From my early experiences working on the Awards redesign one thing became incredibly clear – we have to be able to adapt for the future while ensuring that we honor our bright and vibrant past. In working through these opportunities, I have seen the value of merging new ideas and experiences with the tradition and history of what we have done. This blend has been a place I have continually sought to lead from within the Association. In the current financial climate, the association has to continue to find ways to bring value additive offerings to it's membership, engage in fiscal responsibility, and be able to continue growing and enhancing its positionality with campuses to ensure there is an understanding of the value of its voice and presence. In this role, evaluating and making recommendations on the finances of the association is critical to the ability to ensure this value proposition and affordability continue to be top of mind as the Association moves forward.

Openness to a Multitude of Perspectives: Please describe what you would bring to the board in the realm of this competency.

Serving on a team like the Executive Board is a place where individual differences and focuses come together to seek the best decisions on behalf of the organization. In spaces like these, serving with intentionality, a listening area, and a focus on service to the membership. The Executive Board

has a cross functional make up of people who represent that core elements of our association, sharing information and perspectives across this group allows for maximum impact and benefit across the association. Throughout my leadership within the association, I have served in many places where there have been differing opinions and thoughts, I believe our best work comes from hearing out each other's perspectives, letting go of our own agendas and looking at situations with a neutral lens.

Strategic Thinking: Please describe what you would bring to the board in the realm of this competency.

I am particularly excited about the strategic nature of this Executive Board role in supporting the association. Strategy is based in the inclusion of strong data and an accurate picture. In this role, working with an independent firm on an annual audit, and providing important data to the board through reports creates incredible opportunity to inform strategy and engage in being able to ensure the right data is present in decision making. As a member of the board, holding a key piece to the puzzle and assisting in generating questions on services to offer, and their effectiveness through a financial lens is incredibly important and exciting. As we all know from our campuses, financial trends show us an incredible picture it what might be coming, and give us incredible strategic lens to prepare for decision making, and services that meet the needs of our field.

Developing Others: Please describe what you would bring to the board in the realm of this competency.

This continues to be a passion area and priority for me. My last few leadership roles in the association have focused on the development of and support for the growth of individuals in our field – and serving on the Executive Board is a part of this belief. I believe that every level of leadership in an organization should be accessible and available to help people learn and understand through their path of growth. This would important in this role as well, as many times, the financials aspect of organizations is gate kept – eliminating crucial opportunities for others to learn, engage, and grow in their understanding of this critical element of our profession.