

WILLIAM (BILL) MATTERA

Education

Louisiana State University, Baton Rouge, LA May 2022
Doctor of Philosophy in Leadership and Human Resource Development
Dissertation: Examining Factors Related to Employees' Perceived Value Congruence in Newcomer Training Programs

Florida State University, Tallahassee, FL April 2005
Master of Science in Higher Education

Western Illinois University, Macomb, IL May 2003
Bachelor of Arts and Sciences, History

EXPERIENCE

Texas State University November 2021-Present

Texas State University is a public research university serving approximately 40,000 students and serving as the largest institution in the Texas State University system and is designated as a Hispanic-Serving Institution (HSI) serving students with high Pell eligibility and first-generation status.

Associate Vice President for Student Success and Chief of Staff February 2025-Present

Assistant Vice President for Student Success April 2023 – February 2025

Executive Director of Housing and Residential Life November 2021-April 2023

- Serve as the strategic principal advisor for the Vice President on divisional issues and provide oversight of vice-presidential initiatives.
- Work in close collaborative partnership with university leaders and their teams to drive the effective communication and implementation of vice-presidential decisions and initiatives including highly complex strategic matters.
- Provide direct supervision and oversight for departments including Housing and Residential Life, New Student and Family Experiences, the LBJ Student Center and Event Services, Student Success Information Technology, Marketing and Communications, Texas State Dining, The Bobcat Store and ID Services.
- Serve as the Chief Housing Officer of a system of 9,042 residential beds in a variety of housing options, including the current expansion to a system of 12,000 beds.
- Serve on the institution's Enrollment Management Council during a period of record growth and assist in developing housing, orientation and support functions to ensure persistence and retention metrics.
- Oversee an operating budget of \$125,000,000 in all functions from facilities, personnel, and daily operations.

Committee Involvement and University Service:

Booksmart Advisory Committee, Chair	Current
University Budget Redesign Task Force, Administrative Sub-Committee Chair	Current
Gameday Task Force Committee	Current
Associate Vice President and Dean of Students Search Committee, Chair	Spring 2024
2024 Presidential Debate Finance Committee	Spring 2024
Associate Vice President for Student Success Search Committee, Chair	Fall 2023
LBJ Student Center and Event Services Director, Search Committee, Chair	Spring 2023
Texas State University System Committee on Public Art	January 2023-Present
Mission Review Task Force	March 2022-June 2022
Administrative Burdens Task Force	October 2022-January 2023
Health and Wellbeing Task Force	January 2022-January 2024
New Student Orientation Committee	November 2021 - Present
Campus Facilities Planning Committee	November 2021 – Present
Registration and Academic Calendar Coordinating Committee	November 2021 - Present

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Courses Taught:

SAHE 5179B: Staffing and Supervision: Human Resources in Higher Education

SAHE 5322: Governance and Legal Issues in Higher Education

Louisiana State University

November 2012-October 2021

Louisiana State University is research intensive, Division I university serving approximately 30,000 students with a residential population of approximately 7,900 students.

Director of Residential Life and Education

April 2018-October 2021

Associate Director of Residential Life and Education for Staffing and Operations

April 2016-April 2018

Asst. Director of Residence Education for Staffing and Org. Development

November 2012-April 2016

- Serve as a member of the departmental leadership team to devise, execute and evaluate departmental goals, organization and policy.
- Assume responsibility and oversight all day-to-day operations for 22 residential communities, including 5 apartment communities, and 7,900 residents.
- Provide direct oversight and supervision to the Faculty in Residence program.
- Oversee integration, support and development of the Residential College and Living-Learning Community programs, including the recent redevelopment of the Residential College strategic plan.
- Develop direction for all programmatic and experiential initiatives within the Education unit of the department, including serving as the primary partner in relationships with Greek Life, First Year Programming, and Health and Well-Being.
- Oversee the day-to-day operations and customer response to students, parents and external stakeholders to ensure quality service and timely response to resident needs and concerns in partnership with departmental and institutional partners.
- Oversee departmental emergency response system including on-call structure, procedures and incident response, including serving on-call.
- Oversee the student conduct process within Residential Life, including serving as a senior level hearing and appeals office for the Office of Student Advocacy and Accountability.
- Supervise, train, and evaluate 2 Associate Directors and 3 Assistant Directors.
- Assist in the development, implementation, integration, and rollout of institutional retention initiatives.
- Serve as a member of the universities Title IX and CARE behavioral intervention team.

Committee Involvement and University Service:

Vice President for Civil Rights and Title IX Search Committee	October 2021-November 2021
Director of Wellness and Health Promotion, Search Committee, Chair	August 2021-October 2021
Director of Mental Health Service, Search Committee	February 2021-April 2021
Physical Environment, Roadmap to Diversity Committee	June 2020-October 2021
LGBTQ+ Faculty and Staff Caucus, President	April 2020 - October 2021
Working Group for Student Success, Office of Retention and Student Success	August 2019- October 2021
Advisor, Dance Marathon at LSU	March 2013- October 2021
LGBTQ+ Faculty and Staff Caucus, Treasurer	January 2018-April 2020
EAB Retention Software Implementation Team	February 2019-May 2019
Vice President for Student Affairs Search Committee	February 2019-March 2019
Nicholson Gateway Working Group	August 2017-January 2019
Visual and Performing Arts Residential College Implementation Committee	February 2016-October 2017
University Strategic Planning Committee, Operational Excellence	November 2016-February 2017
Fair Labor Standards Act Implementation Team	August 2016-December 2016

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DePaul University

November 2009-November 2012

DePaul University is the largest Catholic university in the US, serving approximately 24,000 students with an on-campus population of approximately 2,600 students.

Residence Director

- Oversaw Corcoran Hall (traditional Residence Hall housing first-year students) and McCabe Hall (suite style Residence Hall housing upper-class students) with a total of 370 residents.
- Provided on-call coverage for a campus of 2,600 live on students.
- Served as a hearing officer for conduct cases.
- Responsible for the development of three-tiered Divisional Orientation program.
- Completed StrengthsQuest Educator program and became primary university trainer for multiple units on campus.

Committee Involvement and University Service:

Advisor, DemonTHON

April 2010-November 2012

Strategic Planning Team, Chair

August 2010- August 2012

Professional Development Committee, Division of Student Affairs

August 2011-November 2012

Training and Selection Committee

November 2009-September 2011

University of Iowa

July 2008-April 2009

The University of Iowa is a research intensive, Division I university serving approximately 30,000 students with an on-campus population of approximately 6,000 students.

Area Coordinator

- Supervised, trained and evaluated 3 full time professional staff members, 1 merit staff member and 53 Resident Assistants.
- Responsible for day to day operations and emergency response for 3,300 student community.
- Served as a secondary responder for on-call and emergency situations.
- Served as a hearing officer for high level University Housing cases including removal and fine systems.
- Implemented community wide (5 residence halls) programming teams to maximize impact of funds to community of responsibility.

Committee Involvement and University Service:

Convocation Planning Committee

January 2009-April 2009

Hall Coordinator Search Committee

January 2009-April 2009

Professional Development Committee, Chair

August 2008-April 2009

Area Coordinator Search Committee

August 2008

University of Connecticut

July 2005-July 2008

The University of Connecticut is a research intensive, Division I university serving approximately 32,000 students with an on-campus population of approximately 13,000 students.

Residence Hall Director

- Oversaw Charter Oak Apartments for one academic year (apartment community housing 505 residents and 12 Community Assistants) for one academic year.
- Oversaw Northwest Quadrangle for two academic years (traditional style community with 1,024 residents and 24 Community Assistants).
- Served as a University Conduct Officer for administrative hearings and University Hearing panels.

Committee Involvement and University Service:

Advisor, National Residence Hall Honorary

August 2006-June 2008

WILLIAM (BILL) MATTERA

Advisor, HuskyTHON	September 2005-July 2008
Instructor, ESPY 235, The Community Assistant	August 2006-December 2006
Hall Director Search Committee	August 2006-June 2008
Instructor, Student Affairs Course Planning Committee	March 2006-December 2007
Co-Instructor, Senior Year Experience	January 2007-May 2007
Departmental Naming Committee, Department of Residential Life	January 2006-June 2006
Community Assistant Training Committee, Co-Chair	August 2005-June 2008
Husky WOW (Week of Welcome) Committee	August 2005-August 2006

The Florida State University July 2003-July 2005

The Florida State University is a research intensive, Division I university serving approximately 41,000 students with an on-campus population of approximately 5,000 students.

Assistant Coordinator **August 2003-May 2005**

- Supervised a community of 590 students and 14 Resident Assistants in a suite style first year community.

Assistant Assignments Coordinator **May 2005-July 2005**

- Served as summer assignments specialist working with summer orientation programs, living learning programs and working information sessions to promote on campus living and provide customer service.

Hall Director **May 2004-August 2004**

- Supervised summer operations for 250 students and 6 Resident Assistants in a traditional first year community.

Committee Involvement and University Service:

Advisor, Dance Marathon at Florida State University	August 2004-May 2005
Assistant Instructor, First Year Experience	August 2004-October 2004
Resident Assistant Training and Selection Committee	August 2003-May 2005
Assistant Director Student Rights and Responsibilities Search Committee	June 2002
Sexual Assault Task Force	June 2002
ACUHO-I Intern	May 2002-August 2002

Professional Service

ACUHO-I, National Housing Training Institute, Chair-Elect	Current
ACUHO-I, Global Housing Training Institute, Coventry England	December 2023
ACUHO-I, National Housing Training Institute, Faculty	Summer 2023
ACUHO-I, Campus Housing Index, Chair	January 2020 – January 2022
ACUHO-I, Awards and Recognition Committee, Chair	October 2017-December 2019
ACUHO-I, Awards and Recognition Task Force, Co-Chair	January 2017-August 2017
NASPA, Region III, Louisiana State Director	March 2014-March 2016
NASPA, Region IV-E, Regional Awards Chairperson	March 2011-November 2012
NASPA, Region IV-E, Men and Masculinities Representative	March 2009-March 2011
Illinois Board of Higher Education, Student Member	August 2002-May 2003

Publications

- Mattera, B. (2016) *Shifting the lens of #SASearch Season - #SASearchRecruits*. The Student Affairs Collective (Blog). Editor
- Mattera, B. and David, C. (2016) *Nine Life Hacks on Marketing Yourself and Getting Hired*. SEAHO Report.
- Mattera, B. (2015). *"It's not you...it's me": Removing oneself from the Job Search Process*. The Placement Exchange Blog.
- Mattera, B., Aldana, M, and Klein, D. (2013). *Developing an Ethical Framework for Student Affairs*.

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American College Personnel Association (ACPA) Developments, January 2013.

- Mattera, B & Olivier, S. (2011). *Certain in it's uncertainty*. Association of College and Housing Officers – International (ACUHO-I) Talking Stick. November-December 2011.

Selected Presentations

- Mattera, B, Estes, K, Nied, D. (2023). *Lessons from a Re-Organization: One Year Later*, Presented at the ACUHO-I Annual Conference in Portland, OR.
- Mattera, B, Gannon-Cullinan, K. (2023). *Managing the Middle: Supervising mid-level manager roles*, Presented at the ACUHO-I Annual Conference in Portland, OR.
- Mattera, B, Aniol, N. Gannon-Cullinan, K. (2022). *Collateral Damage – Rethinking Committee Work*, Presented at the ACUHO-I Annual Conference in Pittsburgh, PA.
- Mattera, B., Ardoin, S., & Sterritt, K (2017). *Supervision is a two-way street. Recognize your part in supervisory relationships*. Presented at the NASPA National Conference, San Antonio, TX.
- Mattera, B., Ardoin, S., Sterritt, K (2017). *Supervision is a two-way street. Recognize your part in supervisory relationships*. Presented for University of Vermont Department of Residence Life, Burlington, VT. [two-day consulting visit]
- Mattera, B. and Adams, M. (2015). *The right people, place and time: The art and science of Pro staff Selection*. Presented at the ACUHO-I Annual Conference and Exposition, Orlando, FL.
- Mattera, B. (2014). *Working with your university*. Presented at Children's Miracle Network Celebration Conference in Orlando, FL.
- Mattera, B. (2014). *Working with your university*. Presented at Dance Marathon Leadership Conference, DePaul University, Chicago, IL.
- Mattera, B. (2013). *Gaining university support and recognition*. Dance Marathon Leadership Conference, Salt Lake City, UT.

Awards and Recognition

Vice President's Award, Division of Student Success, Texas State University, 2024
James E. Scott Outstanding Mid-Level Manager of the Year, NASPA Region III 2015
Advisor of the Year, Louisiana State University, Campus Life, 2015
Newcomer Award, Louisiana State University, Division of Student Affairs, 2015
Advisor of the Year, Louisiana State University, Campus Life, 2014
Collaboration Award, DePaul University, Division of Student Affairs, 2012
Outstanding Faculty/Staff Member Award, University of Connecticut, Greek Life, 2006
President's Award, Florida State University, Theta Chi Chapter, 2004-2005
Seminole Torchbearer Inductee, Florida State University, April 2005
Headstaff of the Year, Florida State University, Torch Awards, 2004