

# Joseph Paulick

Senior student affairs and auxiliary services leader with extensive experience overseeing housing, dining, student unions, campus operations, and large-scale auxiliary enterprises at public and private research universities. Proven leadership in strategic planning, crisis management, facilities operations, occupancy management, and student experience initiatives.

## EDUCATION

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| <b>Master of Education, College Student Affairs</b><br><i>University of South Florida, Tampa, Florida</i>                | <b>2000</b> |
| <b>Bachelor of Arts, Health Information Administration</b><br><i>The College of Saint Scholastica, Duluth, Minnesota</i> | <b>1996</b> |

## PROFESSIONAL EXPERIENCE

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| <b>Associate Vice President for Campus Life</b><br><i>Division of Student Affairs, Iowa State University, Ames, Iowa</i> <ul style="list-style-type: none"><li>• Serve as a senior leader within the Division of Student Affairs with executive oversight of the Department of Residence, ISU Dining, Memorial Union, and Campus Life communications and marketing</li><li>• Provide strategic leadership for a comprehensive campus life portfolio supporting residential living, dining operations, student engagement spaces, conferences, and auxiliary services</li><li>• Directly supervise senior departmental leaders and provide oversight for operations, staffing, budgets, facilities, technology, assessment, and long-range planning across multiple auxiliary units</li><li>• Partner with university leadership and campus stakeholders on crisis response, emergency operations, capital planning, facility improvements, policy development, and student support initiatives</li><li>• Represent Campus Life and the Division of Student Affairs in university committees, community partnerships, and institutional collaborations supporting university priorities and the student experience</li></ul> | <b>2025 – Present</b> |
| <b>Director of Campus Living</b><br><i>Division of Student Affairs, The George Washington University, Washington, D.C.</i> <ul style="list-style-type: none"><li>• Served as the senior housing officer responsible for the on-campus housing program consisting of 7,160 beds in 23 residence halls and 21 fraternity and sorority houses</li><li>• Managed the functional areas of occupancy management and room assignments, budget, technology, marketing, communications and summer conferences</li><li>• Directly supervised the associate director of campus living, assistant director of technology and room assignments, and indirectly supervised 5 full-time staff and 15 student staff employees</li><li>• Served in an on-call rotation managing complex situations and crisis response</li><li>• Partnered with Emergency Management, GW Police, and Facilities Planning, Construction and Management to provide students with residential facilities that are safe and well-maintained</li><li>• Led department assessment including creation of an annual report to highlight achievements</li></ul>                                                                                                       | <b>2024 – 2025</b>    |
| <b>Associate Vice President of Auxiliary Operations</b><br><i>Division of Academic and Student Affairs, Florida International University, Miami, Florida</i> <ul style="list-style-type: none"><li>• Served as a senior leader within the Division of Academic and Student Affairs with oversight of on-campus housing, student unions, recreation centers, the Children’s Learning Center, and facilities planning, renovations, and construction</li><li>• Directly supervised the assistant vice president of auxiliary operations, senior director of housing and residential life, director of the Children’s Creative Learning Center, and director of facilities planning. Indirectly supervised about 250 full-time employees and 500 student staff employees</li><li>• Oversaw the development of a plan to deal with division-wide deferred maintenance and the plan for new construction of student facilities over the next five years</li><li>• Represented the University as the student housing expert on P3 projects, off-campus housing developments, and during annual bond calls with the three credit rating agencies.</li></ul>                                                                        | <b>2019 – 2024</b>    |

- Oversaw the emergency operations planning and implementation of all areas supervised
- Oversaw the annual budget process that includes areas supervised and division-wide priorities

**Senior Director of Housing and Residential Life**

**2019**

*Department of Housing and Residential Life, Florida International University, Miami, Florida*

- Promoted to Senior Director due to adding the Residential Life Team to my responsibilities which included the direct supervision of the associate director of residential Life and indirectly supervised 10 full-time staff and about 200 student staff.

**Director of Housing**

**2013 – 2018**

*Department of Housing and Residential Life, Florida International University, Miami, Florida*

- Served as the senior housing officer with responsibility for a 3,300 bed, self-supporting auxiliary that produces \$29 million in annual revenue
- Managed the functional areas of occupancy management and room assignments, financial services, facilities operations, technology, human resources, safety, marketing, conferences, mail services, audit, and inventory control
- Directly supervised the associate director of administrative services, associate director of housing, assistant director of physical plant, office specialist, and indirectly supervised 60 full-time staff members
- Developed and implemented the facilities management program for 1.1 million square feet of space
- Represented the University as the student housing expert on P3 projects and off-campus housing developments
- Oversaw the emergency operations planning including quarterly tabletop exercises
- Led planning and construction of new student housing
- Oversaw the annual budget process that includes setting rental rates, projecting occupancy, and planning projects
- Managed strategic planning and assessment to meet university goals on retention and graduation rates, improve student satisfaction, and increase revenue
- Assisted with the Division of Student Affairs strategic plan development and implementation

**Associate Director, Occupancy Management and Marketing**

**2011 – 2013**

*Department of Housing and Residence Life, University of Central Florida, Orlando, Florida*

- Managed the occupancy management of 7,600 beds that produced \$54 million in annual revenue for university owned and managed student housing
- Provided leadership for the room assignments, marketing, assessment, and customer services areas
- Directly supervised the assistant director of room assignments and assistant director of marketing and assessment. Indirectly supervised the room assignments, marketing, and office staff.
- Developed and implemented a marketing plan to achieve 100% occupancy while focusing on the President's goal to improve retention and graduate rates by increasing the number of first-year students living on campus
- Redesigned the housing application process and living learning application process in PeopleSoft to provide students and parents with an improved online experience
- Led department marketing and branding including websites, publications, clothing, and social media
- Utilized Residential Management Systems (RMS) and PeopleSoft to assign students rooms and provide reports on applications, occupancy, demand and cancellations
- Managed budgets for marketing, assessment, and room assignment staffing and services
- Partnered with off-campus student apartment complexes to build relationships and track occupancy
- Provided direction on the assessment plans to include learning outcomes and use of data to implement changes

**Senior Director, Housing Services**

**2010 – 2011**

*Residential Life and Housing Services, New York University, New York, New York*

- Managed the housing operation for 11,500 beds in 21 owned and leased residence halls

- Directly supervised the director of housing services, associate director of room assignments, associate director of information technology, and assistant director of housing services

**Associate Director, Room Assignments and Marketing**

**2005 – 2010**

*Department of Housing and Residence Life, University of Central Florida, Orlando, Florida*

- Managed and organized the room assignment process for 6,260 beds in residence halls and apartments
- Supervised the assistant director of room assignments and marketing, assistant director of conferences and postal services, administrative support staff, and student tour guides
- Developed and implemented the online housing agreement process, room preference system, and assignment notification system in PeopleSoft through the myUCF student web portal
- Led occupancy management including preparing reports on demand, projections, and statistics
- Planned and coordinated housing and residence life marketing events including open houses and orientations
- Developed and implemented the housing renewal process for returning students

**Assistant Director, Residence Life**

**2001 – 2005**

*Department of Housing and Residence Life, University of Central Florida, Orlando, Florida*

- Managed the residence life program serving 3,800 students in residence halls and apartments
- Managed recruitment, training, supervision, and evaluation of 5 area coordinators, 10 graduate assistants, 81 resident assistants, the residence hall and apartment patrol and support staff
- Implemented and oversaw the residential student conduct process and living-learning programs
- Managed crisis intervention and emergency response for on-campus housing facilities

**PROFESSIONAL INVOLVEMENT**

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**The College of Saint Scholastica**

- Elected to serve on the College Alumni Board, 2023, 2024, 2025

**National Association of Student Personnel Administrators**

- AVP Institute Participant, 2020
- Florida NASPA Drive-in Conference Director, 2006

**Association of College and University Housing Officers – International**

- National Housing Training Institute Participant Selection Committee, 2017
- National Housing Training Institute, Faculty, Michigan State University, 2016
- Chief Housing Officer Institute, 2016
- Served on the Local Arrangements Committee for the Annual Conference and Exposition, 2002, 2008, 2015
- National Housing Training Institute Participant, University of Maryland, 2002

**Southeastern Association of Housing Officers**

- Regional Entry Level Institute, Faculty, University of South Carolina, 2017
- Elected as the State of Florida Representative on the Governing Council, 2008 - 2010
- Served as the SEAHO Report Florida State Editor position, 2003 – 2006

**Florida Housing Officers**

- Elected and served as the State Representative, 2008 - 2010